

1. Record Nr.	UNINA9910632476703321
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Titolo	The Absurd Workplace : How Absurdity is Normalized in Contemporary Society and the Workplace // by Matthijs Bal, Andy Brookes, Dieu Hack-Polay, Maria Kordowicz, John Mendy
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9783031178870 3031178874
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (263 pages)
Disciplina	354.81150006 302.35
Soggetti	Management Industrial organization Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction to Absurdity and Hypernormalization in Contemporary Society and Workplaces -- Chapter 2: Theoretical Foundation: a Multidisciplinary Review of Absurdity and Hypernormalization -- Chapter 3: Ideological Underpinnings of Absurdity and Hypernormalization -- Chapter 4: From Hypernormalization of Workplace Inequality to Dehumanization: A way out for Human Resource Management -- Chapter 5: 'Chocolates for the Director' and other Tales of Public Sector Absurdity -- Chapter 6: The hypernormalization of race in contemporary workplaces -- Chapter 7: Hypernormalized destruction: making sense of why business organisations are able to act with impunity -- Chapter 8: Absurdity of the Climate Transition that Never Happened -- Chapter 9: A Way out of Absurdity and Hypernormalization -- Chapter 10: Moving Forward with Absurdity. .
Sommario/riassunto	The current world is absurd. Faced with climate change, health pandemics, and ever-growing inequality, it is striking how globally, governments and organizations are malingering to find effective

responses to these crises, leading to absurd situations where we are facing the destruction of the planet, while humankind is not making the necessary transformation towards truly sustainable societies and workplaces. Focusing on these grand, global challenges from an absurdity and hypernormalization lens, the book aims to elucidate what is happening in contemporary society and workplaces, why there is so little improvement being made in relation to the grand global challenges, and how a more sustainable social transformation can be made in organizations. It offers a wide, yet in-depth, perspective on absurdity in society and the workplace and presents a theoretical framework, as well as in-depth case studies of sectors or organizations where absurdity manifests itself. Presenting an overarching new perspective on society and workplaces, this book helps students and academics make sense of what is currently unfolding, and what can be done. The book therefore bridges theory, science and the everyday practice of organizational life, and how individuals working in a variety of organizations can contribute to more sustainable economies and societies. Matthijs Bal is a Professor of Responsible Management at the Lincoln International Business School, United Kingdom. Andy Brookes is Senior Lecturer in Organisation and Management at the Lincoln International Business School, United Kingdom. Dieu Hack-Polay is a Professor of Management at Crandall University Canada and at Lincoln International Business School, University of Lincoln, United Kingdom. Maria Kordowicz is Chartered Psychologist, and Director of the Centre for Interprofessional Education and Learning and Associate Professor in Organisational Behaviour at the University of Nottingham, United Kingdom. John Mendy is a Senior Lecturer and an Associate Editor at the Lincoln International Business School, United Kingdom.
