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Titolo	Business and Management in Asia: Digital Innovation and Sustainability // edited by Tobias Endress, Yuosre F. Badir
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Soggetti	Business Asia Financial engineering Sustainability Management Asian Business Financial Technology and Innovation
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Nota di contenuto	Chapter 1. Rethinking Digital Innovations in the Lens Of Sustainability: Perspectives From Asian Consumers of Organic Olive Oil -- Chapter 2. Japanese Sogo Shosha Corporations and Hidden Champions' Barriers to Digital Transformation (Dx) -- Chapter 3. Open Innovation Ecosystem in Asia -- Chapter 4. A New Era of Sustainable Innovation -- Chapter 5. Innovative Sustainable Business Models: A New Way to Recover Beyond the Pandemic -- Chapter 6. Technology Integration Within Women-Owned Enterprises in Nepal -- Chapter 7. Real-Estate in the Digital Age: From Airbnb to Zealous Modern Farmers (Kind Of A-Z) -- Chapter 8. Systemic Barriers to Financial Inclusion in the Banking Sector of Bangladesh -- Chapter 9 -- Asia's Sustainability and Digital Innovation Goals Proliferate by Executive Education and Corporate Training.
Sommario/riassunto	This book focuses on digital innovation and sustainability in the Asian region in the context of business and management. Managers and policy makers rely on digital technologies to face the region's sustainability challenges and solve sustainability problems. From business perspective, sustainability is defined as the adoption of

business strategies, activities, and operations that meet the needs of the firm and its stakeholder today while protecting, sustaining, and enhancing the human and natural resources that will be needed in the future. Digital innovation refers to the application of digital technologies to existing business problems as well as the development of the firm's strategy, culture, and human resources talent to deal and use digital technologies to solve sustainability issues. There is a consensus among scholars and practitioners that organizations need digital innovation to stay competitive. Businesses that are digital innovators consider new ways to solve old and new sustainability problems facing the Asian region. This book, with its practical examples, gives the reader impulses for new Asian's approaches and encourages the readers to dare to think and act in new ways. This book is the first annual compilation of innovative ideas and valuable managerial solutions produced by the region's managers and decision-makers who think and act creatively, helmed by Tobias Endress and Yuosre F. Badir from the School of Management at the Asian Institute of Technology. .
