Record Nr. UNINA9910631081203321

Titolo Management and leadership for a sustainable Africa: dimensions,

practices and footprints. // edited by Kemi Ogunyemi, Oreva Atanya,

Vanessa Burgal

Pubbl/distr/stampa Cham, Switzerland:,: Palgrave Macmillan,, [2022]

©2022

ISBN 3-031-04911-X

Descrizione fisica 1 online resource (328 pages)

Collana Palgrave Studies in African Leadership

Disciplina 378.16913094248

Soggetti Leadership

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Intro -- Foreword -- Contents -- Editors and Contributors -- About

the Editors -- Contributors -- List of Figures -- List of Tables -- 1
An African Conception of Sustainability -- Introduction -- Africa is
Different -- Responsible Leadership Is Key -- Understanding

and Empowering Local Communities -- CSR and Responsible Leadership -- Sustainability in Africa Starts with People -- Outline of This Volume -- Conclusion -- References -- 2 Towards an Afro-Eco Model of Sustainability -- Introduction -- The Concept of Ecological Sustainability -- A Review of Ecological Sustainability Indicators -- The

Dashboard of Sustainability -- The Environmental Sustainability Index (ESI) -- The Ecosystem Wellbeing Index -- Ecological Footprint -- The

(ESI) -- The Ecosystem Wellbeing Index -- Ecological Footprint -- The Living Planet Index -- The African Natural Environment -- The

Peculiarity of Africa (the Gap) -- African Religiosity -- Rituals and Taboos -- Culture -- Political Influence -- Traditional Authority --

Responsible Leadership -- Conclusion -- References -- 3 The Primacy of People's Socio-Economic Issues as Antecedents of Sustainability Framing in Africa -- Introduction -- Sustainability and Its Conception

-- Challenges Hampering the Adoption of Sustainability Among Poor Communities -- Environmental Sustainability -- Commercial Land Use and Exploitation of Resources in Africa -- Economic Sustainability in Africa -- Education -- Rural-Urban

Migration in Africa -- Mobile Telephony and Digitisation in Africa --

The COVID-19 Pandemic, Access to Information and Sustainability --Gender Imbalances and Effects on Sustainability -- Recommendations-The Sustainability Discourse Ladder -- References -- 4 Gender Equity in Nigeria: Sustainability, Diversity, and Inclusion -- Introduction --Theoretical Framework -- The Nigerian Society -- What Is Sustainability? -- Sustainability and Gender. Diversity and Inclusion -- Case Study -- People, Community, and Organisation: A Sustainable Union -- Conclusion and Recommendations -- Recommendations -- References -- 5 Social Equity and Responsible Business Leadership: MNCs -- Introduction --Business Responsibility -- Social Equity -- Social Equity, Healthcare, and Social Responsibility -- Social Equity and Environmental Responsibilities -- Case Study: Unilever Nigeria Plc. -- Social Equity. Gender Inequality, and Responsibility -- Social Equity and Closing the Gap on Economic Inequality in Unilever -- Social Inclusion: Creating an Equitable and Fair World -- The SAMBUGA Project, Unilever Nigeria -- Conclusions/Recommendations -- References -- 6 Youth and Policy Change in Nigeria: The Role of Youth-Led Movements -- Introduction -- Youth Movements: A Generational Perspective -- Situating Contemporary Youth Movements in Nigeria -- Contestation of Neoliberal Economic Policies (Occupy Nigeria, 2012) -- Demanding Accountability and an End to Police Impunity (#EndSARS, 2020) --Conclusion -- References -- 7 Sustainability Leadership in Africa: Reflections for the Tourism Industry -- Introduction -- Time to Restart -- Working in the Tourism Industry -- Social Sustainability Considerations for Tourism Workers -- Beyond Strategic Leadership, the Need for Sustainability Leadership -- Driving Resilience --Reprioritizing Tourism Workers -- Context-Specific Innovative Solutions -- The Nature of Sustainability Leadership in Tourism --Suggestions for Tourism Research -- Concluding Remarks --References -- 8 Social Sustainability in Africa: The Contribution of MSMEs -- Introduction -- The Case for Sustainability in MSMEs --Social Sustainability for MSMEs -- Why Stakeholders Matter --Employee Engagement and Retention -- Sharing Commitments --Sustainable Value Chains -- Health and Safety in the Value Chain. Integrating Diversity, Inclusion and Belonging -- Collaborate and Leverage -- Community Engagement -- Conclusion and Recommendations -- References -- 9 (In)visible Leadership: Economic Growth and SMEs -- Introduction -- Importance of SMEs --Economic Growth and SMEs -- Problems of SMEs -- Contributions --Pad-Up Creations Limited -- Company Background -- The Growing Pains -- Redesigning the Business -- From Waste to Wealth -- Market Expansion through Girls Empowerment -- Use of Technology --MISFITS -- Conclusion -- References -- 10 Sustainability Leadership in Africa: Six Case Studies -- Introduction -- Key Ideas to Consider --Case Studies of Business Sustainability -- The Case of M-Pesa by Safaricom in Mobile Payments -- The Case of Unilever in Supply Chains -- The Case of Access Bank in Banking -- The Case of Solar Sister in Clean Energy -- The Case of Coca-Cola in Water -- The Case of Ocean Sole in Plastic Waste -- Conclusion -- References -- 11 Renewable Energy Mini-Grids in Tanzania: A Path Toward a Sustainable Africa -- Introduction -- Evolution of the Mini-Grid in the Tanzania Landscape -- Renewable Energy Upswing in Tanzania -- National Policies and Electrification Drive -- Mini-Grids in Rural Electrification --Policy Impact on Off-Grid RE and Mini-Grid Project Implementation --Cases -- RE Mini-Grids in Development -- Solar Products Market Profile -- Incidence of Solar Products -- Solar Products Purchase Drivers -- Sustainability and Scalability of RE Off-Grid Mini-Grids --

Cost -- Governance -- Business Prospects -- Mini-Grid Off-Grid Electrification and Development Efforts -- Enabling Environment -- Conclusion -- References -- 12 Promoting Green Procurement Adoption in Sub-Saharan Africa: The Case of Uganda -- Introduction -- Background of Green Procurement Adoption -- Role of Leadership in Green Procurement Adoption.

Theoretical Perspective -- Mindfulness Theory -- Concepts and Ideas -- Green Procurement Adoption -- Regulation -- Use of Green Products -- Environmental Awareness -- Approach -- Findings --Emerging Themes -- Green Procurement in Uganda -- Green Products -- Legal Framework -- Green Procurement Awareness -- The Success of Green Procurement -- Conclusion -- References -- 13 Biofuel. Blessing or Additional Burden for Africa? -- Africa: New Eldorado for Biofuel Production -- National Policies on Biofuel Across Africa --Economic and Social Impact of Biofuel in Africa -- Number of Surveyed Households -- Beyond Pessimism -- Conclusion -- References -- 14 FDI and Its Impact on Growth in Africa -- What is FDI -- History of FDIs in Africa -- FDI as a Driver for Economic Growth -- Positioning by African Nations to Attract FDI -- Policy Reforms, Deal Structuring and Effective Engagement of Stakeholders -- Shift to Long-Term Value Creation -- Rule of Law and Sanctity of Contract -- Intra-African Internationalisation and FDI -- FDI-Drivers of Economic Growth --Technology -- Capital -- Case Studies -- Conclusion and Recommendation -- References -- 15 Sustainable Investment in Africa: Beyond ESG -- Introduction -- Policy Framework for Sustainable Investments in Africa -- Beyond ESG-Promoting a More Sustainable Africa -- Peculiarities in Africa's Sustainable Development Financing -- Africa's Development Financing Peculiarities and Opportunities for Sustainable Investments -- Leadership for Sustainable Investments in Africa -- Conclusion -- References --16 Responsibility vs. Ir-responsibility-The Practice of Sustainability in Africa -- Introduction -- An African Understanding of Sustainabilitythe Loss -- Leadership and Sustainability in Africa -- Practices-Responsibility vs. Ir-Responsibility -- Needed Sustainability Practices. Practices that Reduce, Reuse and Recycle -- General Reflections --Social Equity -- Economic Growth -- Environmental Protection --Understanding Sustainability: Conclusion and Recommendations --References -- Index.