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Autore	Klockner Christian A.
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Soggetti	Community psychology Biotechnology Community Psychology Comunicació en ciències ambientals Ecologisme Ecologia humana Aspectes psicològics Llibres electrònics
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Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter 1. What is disruptive communication, and why might it be necessary? -- chapter 2. Business as usual forever? Psychological mechanisms of inaction and how disruptive communication might help -- chapter 3. Activist art as a motor of change? How emotions fuel change -- chapter 4. A license to disrupt? Artistic activism in environmental public dissent and protest -- chapter 5. Can we be entertained to change our lives? An introduction to games for increasing environmental awareness -- chapter 6. Provotyping and eco-visualization – disruptive workshops to question status quo and co-design solutions -- chapter 7. Global disruptive communication: The thin line between destruction and disruption in intercultural research -- chapter 8. Can virtual reality become real? How immersive virtual experiences might trickle into the real world -- chapter 9. Two

disruptive eco-visualizations: initial experiences.

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## Sommario/riassunto

This book proposes a radical change in communication strategies about environmental problems, advocating for more active and emotionally engaging methods that drive people to action. Based on new theoretical developments and research, the book provides a new framework for designing such communication strategies and suggests practical implementations of these ideas for practitioners, policy-makers, and scientists. Among the topics discussed: • The psychology of change and why disruptive communication is necessary • Virtual reality technologies used to communicate complex ideas • Reflections on the value of science fiction and climate fiction in addressing environmental issues • Analyzing the impact of youth climate activism

Disruptive Environmental Communication provides an innovative new framework for designing effective communication strategies to address large-scale environmental problems, challenging the assumption that environmental problems can be communicated and handled through non-disruptive methods. Provides an innovative new framework for communication strategies to inspire action on environmental issues Suggests practical methods of implementing these ideas for practitioners and engaged policy-makers Challenges the assumption that we can tackle environmental problems through non-disruptive methods .

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