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on Consumer Face Consciousness in the Chinese Context -- Female CEOs and Core Earnings Quality: New Evidence on the Ethics Versus Risk-Aversion Puzzle -- Predicting Accounting Misconduct: The Role of Firm-Level Investor Optimism -- Understanding Communication of Sustainability Reporting: Application of Symbolic Convergence Theory (SCT) -- Factors Eliciting Corporate Fraud in Emerging Markets: Case of Firms Subject to Enforcement Actions in Malaysia.

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#### Sommario/riassunto

This book focuses on how firms should engage ethical choices in developing and deploying digital technologies. Digital technologies are devices that rely on rapidly accelerating digital sensing, storage, and transmission capabilities to intervene in human processes. While the ethics of technology is analyzed across disciplines from science and technology studies (STS), engineering, computer science, critical management studies, and law, less attention is paid to the role that firms and managers play in the design, development, and dissemination of technology across communities and within their firm. This book covers the topic from three angles. First, it illuminates diverse facets of the intersection of technology and business ethics. Second, it uses themes to explore what business ethics offers to the study of technology and, third, what technology studies offer to the field of business ethics. Each field brings expertise that, together, improves our understanding of the ethical implications of technology. Chapter "A Micro-ethnographic Study of Big Data-Based Innovation in the Financial Services Sector: Governance, Ethics and Organisational Practices", chapter "The Challenges of Algorithm-Based HR Decision-Making for Personal Integrity" and chapter "Female CEOs and Core Earnings Quality: New Evidence on the Ethics Versus Risk-Aversion Puzzle" are available open access under a Creative Commons Attribution 4.0 International license via [link.springer.com](http://link.springer.com). "Previously published in Journal of Business Ethics "Special Issue: Thematic Symposium: Business and the Ethical Implications of Technology " Volume 160, Issue 2, 2019".

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