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Nota di contenuto	<p>""Contents""; ""Contributors""; ""1 Introduction to Cultural Tourism Philosophy and Management""; ""2 Managing Heritage and Cultural Tourism Resources""; ""3 The Impact of Cultural Tourism on Host Communities""; ""4 Cultural Tourism: Issues and Policies""; ""5 Cultural Sites and their Management: Co-creation of Value or Co-creation of Experience?""; ""6 Mobile Interpretation at Cultural Attractions: Insights into Users and Non-users of Audio-guides""; ""7 Emerging Concepts and Case Studies of Eco-cultural Tourism""</p> <p>""8 Reinventing British Culture: Multiculturalism, Travel and Cross-cultural Comparisons""""9 Case Study 1: Irish Cultural Tourism a€? Case Study of Policy Development""; ""10 Case Study 2: Archaeotourism a€? The Past is Our Future?""; ""11 Case Study 3: Urban Regeneration and Culture: Maltese Example""; ""12 Case Study 4: The Cultural Tourism Sustainability Mix Applied to the Development of Contemplative Tourism in Limburg, the Netherlands""; ""13 Case Study 5: Network of Hungarian Rural Heritage Farmhouses""; ""14 Case Study 6: Managing Heritage and Cultural Tourism Resources in Dubrovnik""</p> <p>""15 Case Study 7: Urban Regeneration and Cultural Development of Girona""""16 Case Study 8: Reflection on the Constituent Elements of</p>

Cultural Tourism: Theatre Festivals. A Case Study of Temporada Alta (Girona, Spain)"; "17 Case Study 9: The London 2012 Olympic Games: The Cultural Tourist as a Pillar of Sustainability"; "18 Case Study 10: Re-enactment as an Aspect of Cultural Tourism"; "19 Case Study 11: Music, Money and Movement"; "Index"; "A"; "B"; "C"; "D"; "E"; "F"; "G"; "H"; "I"; "J"; "K"; "L"; "M"; "N"; "O"; "P"; "Q"; "R"; "S"; "T"; "U"; "V"; "W"; "Y"

Sommario/riassunto

With contributions from international experts, this book provides a broad discussion of cultural tourism as a concept and the way it is implemented in diverse regions around the world. It addresses the notion of cultural tourism and what it means to tourism as an industry, and also explores types of cultural tourism offered to tourists and experienced by them. Many international case studies will be included on specific instances of cultural tourism, and current topics like cultural tourism's relationship to sustainability are discussed.
