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Sommario/riassunto

Most tourism theories have been developed from the tourists' perspective, including the seminal work by John Urry, ""The Tourist Gaze"", which is now a classic text. ""The Host Gaze in Global Tourism"" is a unique book for researchers and students as it is the first to look at the host gaze from within the host community. It discusses how the gaze is constructed, how it has developed, how it varies between countries and how the tourism industry can affect it. By looking at the gazes of both Western and non-Western hosts, this book analyses the dynamics of a host destination and consequences th