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| 1. Record Nr.           | UNINA9910626110403321  |
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| Titolo                  | TEFL tourism : principles, commodification and the sustainability of teaching English as a foreign language // Hayley Stainton   |
| Pubbl/distr/stampa      | Wallingford, Oxfordshire, England ; ; Boston, Massachusetts : , : CABI, , [2019]<br>©2019  |
| ISBN                    | 1-78639-323-9<br>1-78639-324-7   |
| Descrizione fisica      | 1 online resource (233 pages)  |
| Disciplina              | 338.47428  |
| Soggetti                | Volunteer tourism<br>English language - Study and teaching - Foreign speakers  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Sommario/riassunto      | "There is evident lineage between the concepts of teaching English as a foreign language (TEFL) and tourism, represented through evocative marketing material, the commoditisation of the TEFL product, teacher motivations and experiences. Yet, to date there has been no recognition of these links within industry or academia. This book introduces the concept of 'TEFL tourism', outlining the scale of the sector and the rapid commercialization of TEFL teaching across the world, locating it as an emerging form of niche tourism. The text outlines the organisation types and geographical locations, emphasizing the commodification of English language teaching. It also outlines the types of TEFL tourists, the complexities of international education, links with various tourism forms and sustainability considerations of the industry. Key features include: - The first book of its kind - Case studies throughout add context to the theoretical presentation of the industry - Presents relevant industry statistics - Addresses sustainability and stakeholders. The book will appeal to tourism academics and students, in particular those with interests in educational and volunteer tourism as well as sustainable tourism and |

commodification"--

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