

1. Record Nr.	UNINA9910624390403321
Autore	Hu Huilin
Titolo	The Development of the Cultural Industry in China : Theories, Policies, and Strategies / / by Huilin Hu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9789811933554 9811933553
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (398 pages)
Collana	China Connections, , 2662-7876
Disciplina	338.470705
Soggetti	Cultural policy Ethnology - Asia Culture China - History Cultural Policy and Politics Asian Culture History of China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: What Kind of a Country Are We Bringing into the Twenty-First Century by Developing the Cultural Industry? -- The Essence and Evolution of the Cultural Industry -- The Spatio-Temporal Structure of the Cultural Industry -- Building the Cultural Industry Ecosystem -- Justice in the Cultural Industry -- The Government, the Cultural Market, and Cultural Industry Planning -- Key Factors in the Sustainable Development of China's Cultural Industry -- The Way Forward for the Strategic Forces of China's Cultural Industry -- The Structural Adjustment and Strategic Innovation of China's Cultural Industry -- The Relationship Between China and the World in the Development of the Cultural Industry -- Conclusion: The development of China's cultural industry stands at a crossroads.
Sommario/riassunto	This volume addresses the rapid growth of China's cultural industry and its significant cultural and economic impact on the country. It considers what exactly constitutes the cultural industry, defining the

basis for discussions on issues as the internal tensions constraining China's cultural industry development. It examines the place of culture and cultural industry in relation to China's overall development, and what kinds of strategies, policies and concrete measures are most effective in promoting the industry's growth, exploring the role of Government in Cultural Industrial Development.
