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Descrizione fisica	1 online resource (xv, 218 pages)
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Soggetti	Identity (Psychology) Social media - Psychological aspects
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Livello bibliografico	Monografia
Nota di contenuto	Part I Old matter in new spaces, 1 Whitewashing and the Meme-ability of Scarlett Johansson: Online controversy surrounding, the Ghost in the Shell remake, 2 'My parents check my profile': How Italian girls negotiate parental discourses in online, activities., 3 Counselling marriage and love through live-streaming in China: Douyin, relationship, counsellor, and the affective public., 4 "Music makes the people come together": Spotify as an intimate social media platform, Part II Contextualising Identities and Social Media, 5 Sexual reputation, intersectional intimacies, and visual social media: Exploring young people's mores on 'good' versus 'bad' online sexual reputations, 6 "You live and you learn": Sex and relationship vlogging and the production of knowledge, 7 Webisodes as different subversive forms of representation of gender and sexuality, 8 No Country for Men. Negotiating men's rights activism in digital spaces, Part III Negotiating Politics and Identities, 9 "Hello my lovelies!": Conflicted feminisms and the neoliberalisation of Portuguese activist, influencer practices, 10 Digital sex work? Creating and selling explicit content in OnlyFans, 11 Trans-exclusionary discourses on social media in Spain, 12 The rise of Bimbo TikTok: Digital sociality, postfeminism, and disidentificatory subjects.
Sommario/riassunto	This edited collection illuminates the scope with which identities and intimacies interact on a wide range of social media platforms. A varied range of international scholars examine the contexts of very different

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social media spaces, with topics ranging from whitewashing and memes, parental discourses in online activities, Spotify as an intimate social media platform, neoliberalisation of feminist discourses, digital sex work, social media wars in trans debates and BimboTok'. The focus is on their acceleration and impact due to the specificities of social media in relation to identities, intimacies within the broad political' sphere. The geographic range of case study material reflects the global impact of social media, and includes data from Belgium, Canada, China, France, Germany, Greece, Italy, Portugal, Spain, Sweden and the USA. This enlightening and rigorous collection will be of key interest to scholars in media studies and gender studies, and to scholars and professionals of social media.