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Sommario/riassunto	Global sourcing is a complex area, and one that managers must get to grips with as business investment in outsourcing continues to climb. This book provides invaluable guidance for the reader, walking them through the fundamentals of global sourcing to very recent trends, including intelligent automation, cloud services and crowdsourcing. Replete with key examples and cases, it allows students and managers alike to relate academic theory to practice, acting as a roadmap to a rapidly evolving field. For the last decade, the authors have studied the full spectrum of activities involved in global sourcing from both client, supplier and advisory viewpoints. Their research has shown that while

more firms engage in global sourcing activities, many of them are still struggling to extract value from sourcing relationships. While past research has produced numerous practical frameworks regarding the management of global sourcing of services, little of this insight has been put into practice. This book addresses such shortcomings by exploring the impact of theory on practice. It is important reading for any academic, student or practitioner concerned with global sourcing either from the client or supplier perspective.
