1.	Record Nr.	UNINA9910765881103321
	Autore	Lorenz Stefan
	Titolo	Der Zusammenhang von Arbeitsgestaltung und Erwerbsleben unter besonderer Beruecksichtigung der Erwerbstaetigkeit von Frauen und Aelteren
	Pubbl/distr/stampa	Bern, : Peter Lang International Academic Publishers, 2018
	Descrizione fisica	1 online resource (295)
	Soggetti	Sociology Labour economics Personnel & human resources management Organizational theory & behaviour
	Lingua di pubblicazione	Tedesco
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Sommario/riassunto	Dieses Buch behandelt die Frage, wie mit Blick auf die Veränderungen des Arbeitsmarktes die Erwerbstätigkeit von Frauen und Älteren erleichtert werden kann. Die demographische Entwicklung führt dazu, daß das durchschnittliche Alter der Arbeitskräfte steigt und sich das Arbeitskräftepotential zukünftig verkleinern wird. Andererseits verschieben sich die Arbeitsanforderungen durch die Nutzung moderner Produktions- und Organisationsmethoden. In einer mikroökonomisch und arbeitswissenschaftlich ausgerichteten Analyse werden Maßnahmen der Arbeitsgestaltung und der Personalentwicklung entworfen und beurteilt, die zur Erhöhung der Frauenerwerbstätigkeit und zur Verlängerung der Lebensarbeitszeit beitragen können.

2. Record Nr. UNINA9910624306803321

Autore	Zhang Qingquan Tony
Titolo	Alternative Data and Artificial Intelligence Techniques : Applications in Investment and Risk Management / / by Qingquan Tony Zhang, Beibei Li, Danxia Xie
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783031116124 3031116127
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (340 pages)
Collana	Palgrave Studies in Risk and Insurance, , 2523-823X
Disciplina	658.155 332.1028563
Soggetti	Financial risk management Financial engineering Valuation Risk Management Financial Technology and Innovation Investment Appraisal
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: The introduction of the portfolio management and risk evaluation -- Chapter 2: The major trends in financial portfolio management -- Chapter 3: Machine Learning and AI in financial portfolio management -- Chapter 4: Introduction of Alternative data in Finance -- Chapter 5: Alternative Data utilization from country perspective -- Chapter 6: Smart Beta and Risk Factors based on Textural Data and Machine Learning -- Chapter 7: Smart Beta and Risk Factors based on IoTs and AIoTs Data -- Chapter 8: Environmental, Social Responsibility and Corporate Governance on Corporations -- Chapter 9: Case Study – Fraud and Deception Detection: Text-based Data Analytics -- Chapter 10: Case Study – Investment Risk Analysis based on Sentiment Analysis and implementation -- Chapter 11: Case Study – Analyzing the corporation performance with ESG Factors -- Chapter 12: Alternative Data Visualization in Python.

Sommario/riassunto

This book introduces a state-of-art approach in evaluating portfolio management and risk based on artificial intelligence and alternative data. The book covers a textual analysis of news and social media, information extraction from GPS and IoTs data, and risk predictions based on small transaction data, etc. The book summarizes and introduces the advancement in each area and highlights the machine learning and deep learning techniques utilized to achieve the goals. As a complement, it also illustrates examples on how to leverage the python package to visualize and analyze the alternative datasets, and will be of interest to academics, researchers, and students of risk evaluation, risk management, data, AI, and financial innovation. Qingquan Tony Zhang is an Adjunct Professor at the University of Illinois at Champaign, R.C. Evan Fellow, Gies Business School, focusing on finance, quantitative investment and entrepreneurship. He is President of the Chicago chapter of the Chinese American Association for Trading and Investment, who has long worked in FinTech, including artificial intelligence and big data. Beibei Li is an Associate Professor of IT & Management and Anna Loomis McCandless Chair at Carnegie Mellon University. Dr. Li has extensive experience at leveraging large-scale observational data analytics and experimental analysis with a strong focus on modeling individual user behavior across online, offline, and mobile channels for decision support. Danxia Xie is an Associate Professor in Economics at Tsinghua University, China. Dr. Xie’ s teaching and research focuses on digital economy, finance, law and economics, and macroeconomics. Dr. Xie has also worked at Peterson Institute for International Economics, a top think tank at Washington, DC.