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Nota di contenuto	Ch.1 Introduction -- Jokes and cartoon as illustration: how they address common ethical transgressions in consulting -- Ch.2 Jokes and cartoons used as prompts in interviews: how they help reflecting on dirty leadership Cartoons used a statements in enquiries: how they claim consultants' lack of expertise -- Content analysis of jokes and cartoons: how they articulate uncertainty issues in depth -- Discussion.
Sommario/riassunto	This open access book offers four ways to enrich traditional research methods in business ethics. By looking at critical jokes and cartoons on management consultants, their business practice and their clients' demands, many ethical transgressions in business get addressed. By illustrating and criticizing such transgression, jokes can serve as an example in a theoretical argument, as a prompt to reflect on in an open interview, as a statement to assess in an enquiry or as basis for qualitative content analysis. By adding jokes to the conversation on ethical transgressions in business much depth and honesty can be

added, resulting in better research data. Jokes can help to surpass social desirability bias included in answers given in traditional interview settings or enquiries. This book is of interest to consultants, researchers, educators and students in business ethics and management. The book showcases what kind of practical and ethical wisdom is embedded in business jokes and how this knowledge can be made productive in the context of business ethics. .
