1.	Record Nr.	UNINA9910623993103321
	Autore	Mahnke Martina Skrubbeltrang
	Titolo	Business Meets the Humanities : the human perspective in university-industry / / edited by Martina Skrubbeltrang Mahnke [and three others]
	Pubbl/distr/stampa	2022
		London : , : Taylor & Francis, , 2023
	ISBN	1-00-319565-2
		1-000-78220-4
		1-003-19565-2
	Descrizione fisica	1 online resource (199 pages)
	Collana	Routledge studies in management, organizations and society
	Disciplina	378.1035
	Soggetti	Academic-industrial collaboration
		Business and education
		Humanities
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Sommario/riassunto	Within the last decades, universities are increasingly expected and measured by their direct engagement in collaborations beyond academia. Exploring the potential that lies in university-business collaborations, the present anthology attends to the dilemmas, dualities, and challenges that follow such collaborations, especially in the academic traditions of the social sciences and humanities. Each contribution investigates how the human perspective - a perspective that highlights how complex knowledge and a deep understanding of human everyday life - enriches companies' processes, products, services, and ideas. Some chapters focus on collaborations between researchers and business practitioners, others focus on teaching examples involving students in the collaborative work with businesses and organisations, and again others contribute with more theoretical considerations. By gathering hands-on experiences, the book provides readers with inspirations, reflections on, and insights into university-business collaborations. This book, therefore, is intended for researchers within the humanities and social sciences, who want to get

a deeper understanding of the practice of such collaborations. The Open Access version of this book, available at www.taylorfrancis.com, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.