Record Nr. UNINA9910619283103321 Autore Foss Kirsten Titolo Economic Microfoundations of Strategic Management: The Property Rights Perspective / / by Kirsten Foss, Nicolai J. Foss Pubbl/distr/stampa Cham: .: Springer International Publishing: .: Imprint: Palgrave Macmillan, , 2022 **ISBN** 3-031-12910-5 Edizione [1st ed. 2022.] Descrizione fisica 1 online resource (292 pages) Disciplina 338.5024658 658.4012 Management Soggetti Entrepreneurship New business enterprises **Business** Management science **Business and Management** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Chapter 1: Strategy and Property Rights -- Chapter 2: Microfoundations for Strategy -- Chapter 3: The Property Rights Approach: An Overview -- Chapter 4: Ownership and Property Rights -- Chapter 5: Resources and Value Creation -- Chapter 6: Strategizing and Positioning --Chapter 7: Property Rights and the Nature of Firm -- Chapter 8: The Theory of the Firm: Specialization and Learning -- Chapter 9: Property rights, transaction costs, and entrepreneurship -- Chapter 10: Conclusions. Sommario/riassunto This book develops a property rights approach to firm strategy and demonstrates how it helps address key challenges in strategic management research. It shows that the property rights approach holds important implications both for entrepreneurship and organizational learning theory. Property rights have direct implications for strategic

management, as control over assets has an immediate link to the creation and appropriation of economic value. For a firm to execute a competitive strategy, it must hold rights to appropriate resources. This

book will appeal to scholars working in the fields of strategic management, organizational theory and resource allocation. It is an invaluable summary of two decades of groundbreaking research. Kirsten Foss is Professor of Strategy at the Norwegian School of Economics in Bergen, Norway. She is also associated with the Copenhagen Business Schools. Her research and teaching interests are institutional economics and international business. Nicolai J Foss is a Professor of Strategy at the Copenhagen Business School. He is a Fellow of the Strategic Management Society and the Author of many articles on strategic management. His interests are in entrepreneurship and organization design theory.