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Titolo	Business Models for the Circular Economy : A European Perspective // edited by Viktor Prokop, Jan Stejskal, Jens Horbach, Wolfgang Gerstlberger
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Nota di contenuto	Business Models for the Circular Economy: A European Perspective: Aim of the Book and Overview of the Different Chapters -- Part I: State of the Art and Major Trends -- Business models for Circular Economy: A Literature Review with Bibliometric and Topic Analysis -- Sustainable circular business models: the circular economy needs responsibility and purpose to fulfil its promises -- Lean Startup and Sustainable Business Model Innovation: A Review of the Customer Development Process -- Part II: Southwest European Perspective -- The implementation of emerging clean technologies and circular value chains: Challenges from

three cases of by-product valorisation -- Building Circular Innovation Ecosystem in Industrial port territories. The case of Dunkirk, France -- Circular Economy and Business Model Innovation: The key elements for a sustainable transition in Spain Circular Economy 2030 -- Part III: Central and Northeast European Perspective -- Green tech for green growth? Insights from Nordic environmental innovation -- Fiscal Incentives for Circular Economy: Insights from the Baltic States -- Do environmental regulations stimulate firms' R&D, product innovation, or environmental awareness? Putting Porter's hypothesis in the context of Central and Eastern European countries.

Sommario/riassunto

Increased ecological awareness and the growing scarcity of resources have led to the introduction of new environmental standards, triggering enterprises, regions, and even countries to adopt new business models and industrial reconversion approaches. However, despite increased interest in business models and their innovation, it still lacks the integration of circularity and sustainability and to date research on these areas is still limited. This book, therefore, provides readers with a closer picture of the issues of business models and their innovation for the circular economy in Europe, where the issues of sustainability and the shift towards the circular economy have become cornerstones of European policies and documents and where significant differences have been identified between firms and countries. This book provides a unique view of different European perspectives and enables the reader to compare the situation in countries with completely different historical and economic conditions as well as with different perceptions of the need for the actions leading to the sustainable development and to the shift towards the circular economy.
