Record Nr. UNINA9910617307003321 Arts, Entrepreneurship, and Innovation / / edited by Joanna **Titolo** Woronkowicz Pubbl/distr/stampa Cham:,: Springer Nature Switzerland:,: Imprint: Springer,, 2022 **ISBN** 9783031181955 9783031181948 Edizione [1st ed. 2022.] Descrizione fisica 1 online resource (225 pages) 060 Disciplina 338.477 Soggetti Art - Philosophy Culture - Study and teaching **Business ethics** Technological innovations Theory of Arts **Cultural Studies Business Ethics Economics of Innovation** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references. Nota di contenuto Arts, Entrepreneurship, and Innovation -- Who is an artist? Heterogeneity and professionalism among visual artists -- What Makes an Artrepreneur? -- Flocking to the crowd: Cultural entrepreneur mobility guided by homophily, market size, or amenities? -- Economies of scope in artists' incubator projects -- Direct memberships in foreign

Heterogeneity and professionalism among visual artists -- What Makes an Artrepreneur? -- Flocking to the crowd: Cultural entrepreneur mobility guided by homophily, market size, or amenities? -- Economies of scope in artists' incubator projects -- Direct memberships in foreign copyright collecting societies as an entrepreneurial opportunity for music publishers – needs, challenges, opportunities and solutions -- Do museums foster innovation through engagement with the cultural and creative industries? -- Innovation and diversity in the digital cultural and creative industries -- Diana S. Greenwald: Painting by numbers—data-driven histories of nineteenth-century art, Princeton University Press, 2021 -- List of Reviewers.

Sommario/riassunto This book is the third publication out of the Arts, Entrepreneurship, and

Innovation (AEI) Lab that focuses exclusively on research that empirically investigates crossovers between arts, entrepreneurship and innovation. This volume does so specifically by using the lens of cultural economics. The chapters in this volume have been chosen not only because they have clear implications for policy and practice, but also because they contribute to theories of value creation in the cultural and creative industries. As a whole, this book addresses relationships between arts, entrepreneurship and innovation for workers, firms, and industry to bring clarity to how value is created in the arts. Previously published in Journal of Cultural Economics Volume 45, issue 4, December 2021 Chapters "Direct Memberships in Foreign Copyright Collecting Societies as an Entrepreneurial Opportunity for Music Publishers – Needs, Challenges, Opportunities and Solutions" and "Do Museums Foster Innovation Through Engagement with the Cultural and Creative Industries?" are available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.