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Titolo	How to Develop Your Creative Identity at Work : Integrating Personal Creativity Within Your Professional Role / / by Oana Velcu-Laitinen
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ISBN	9781484286807 1484286804
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Descrizione fisica	1 online resource (360 pages)
Disciplina	658.4063
Soggetti	Career development Business Management science Employees - Coaching of Employee health promotion Personnel management Careers in Business and Management Business and Management Team Coaching Employee Health and Wellbeing Human Resource Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction -- Part 1. Exploring the fit between how you see yourself as a creative person and the activities you perform -- Chapter 1: Four types of creators -- Chapter 2: Definitions of personal creativity -- Chapter 3: Breaking free from biases -- Chapter 4: Four impulses to create -- Chapter 5: The Physical Space -- Part 2: Priming your mind for creative insight -- Chapter 6: Cultivate habits of inner observation -- Chapter 7: In search of creative insight -- Chapter 8: Emotional wellbeing as a creator -- Chapter 9: Reassess creative sensitivities -- Part 3: Live like a creator -- Chapter 10: Making Your Own Luck -- Chapter 11: New curiosities -- Chapter 12: Create for different audiences -- Chapter 13: Committing to your creative focus -- Part 4.

Develop a creative communication style -- Chapter 14: The importance of constructive conversations -- Chapter 15: Spontaneous Humour -- Chapter 16: Listen for inspiration -- Chapter 17: Listen for imagination.

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## Sommario/riassunto

According to the World Economic Forum, creativity is considered to be the third-most-important skill for employees, behind complex problem-solving and critical thinking. This book will help you rethink your creativity and its value in the work life, giving you access to intellectual, emotional, and reputational benefits that were previously unattainable. Based on a collection of interviews and research, this book translates the latest findings on the creative beliefs, confidence, and mindset into digestible thoughts for experts with an itch for improvement and innovation in domains like technology, entrepreneurship, and education. It brings a new perspective to creativity by focusing on how individuals can understand their creativity and what the implications are on what they want to achieve. How to Develop Your Creative Identity at Work is based on the most recent creativity research, which analyzes how creativity plays an important part in the individual's sense of identity. You will: Understand how personal beliefs about the innate creativity are influenced by past experiences See how the creator's personality can be shaped through new habits of curiosity, emotional risk-taking and insight Establish a creative communication style that enables others to navigate smoothly through the challenging moments in a feedback conversation Become an ambitious person with a sense of meaning in the work you do Identify all the familiar and less familiar in-house creative experts .

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