

1. Record Nr.	UNINA9910480266803321
Titolo	How advertising works [[electronic resource]] : the role of research / / edited by John Philip Jones
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c1998
ISBN	1-4522-3150-8 0-7619-1240-1 1-4522-6756-1
Descrizione fisica	1 online resource (373 p.)
Altri autori (Persone)	JonesJohn Philip
Disciplina	659.1
Soggetti	Advertising - Research Advertising Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Sommario/riassunto	Bringing together the theory and practice of advertising, this is an authoritative handbook of the research procedures which determine effective advertising.

2. Record Nr.	UNINA9910425760503321
Autore	D'Auria, Maria Valeria
Titolo	Guida ragionata allo svolgimento di esercizi di chimica organica / M.V. D'Auria, O. Taglialatela Scafati, A. Zampella
Pubbl/distr/stampa	Napoli, : Longhia, 2020
ISBN	978-88-95122-51-9
Edizione	[5. ed.]
Descrizione fisica	XIV, 430 p. : ill. ; 24 cm
Altri autori (Persone)	Taglialatela Scafati, Orazio Zampella, Angela
Disciplina	547
Locazione	FFABC SC1
Collocazione	80 225/XII A 184 80 175/XII A 175 80 176/XII A 176 547-DAU-4 547-DAU-4A 547-DAU-4B 547-DAU-4C 547-DAU-4D 547-DAU-4E 547-DAU-4F 547-DAU-4G 547-DAU-4H 547-DAU-4I 547-DAU-4J 547-DAU-4K 547-DAU-4L 547-DAU-4M 547-DAU-4N 547-DAU-4O 547-DAU-4P
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Contenuti online

3. Record Nr.	UNINA9910827960603321
Titolo	Smart & adaptive optics : selected, peer reviewed papers from CIMTEC 2012 - 4th International Conference on Smart Materials, Structures and Systems, June 10-14, 2012, Terme, Italy / / edited by Pietro Vincenzini, Maurizio Ferrari, Giancarlo Righini
Pubbl/distr/stampa	Durnten-Zurich ; ; Enfield, New Hampshire : , : Trans Tech, , [2013] ©2013
ISBN	3-908158-90-7
Descrizione fisica	1 online resource (102 p.)
Collana	Advances in science and technology ; ; v. 82
Altri autori (Persone)	VincenziniP. <1939-> FerrariMaurizio RighiniGiancarlo C
Disciplina	620.19
Soggetti	Optics, Adaptive Smart materials
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Smart & Adaptive Optics; Preface and Committees; Table of Contents; Chapter 1: Nanophotonics; Gas Cluster Ion Beam Technology for Nano-Fabrication; Passive and Active Nanophotonics; Chapter 2: Active Optical Materials and Devices; White Light Generation in Rare-Earth-Doped Amorphous Films Produced by Ultrasonic Spray Pyrolysis; Hybrid Organic-Inorganic Photodriven Nanoimpellers for Drug Release; PLZT: Nd3+ Ceramics for Photonic Applications; Development of Field-Controlled Smart Optic Materials (ScN, AlN) with Rare Earth Dopants Multimodal, High-Resolution Imaging System Based on Stimuli-Responsive PolymersElectric Field Dependence of Molecular Orientation and Anisotropic Magnetic Interactions in the Ferroelectric Liquid Crystalline Phase of an Organic Radical Compound by EPR Spectroscopy; Whispering Gallery Mode Microresonators for Biosensing; Chapter 3: Adaptive Optics; Intelligent Optical Systems Using Adaptive Optics; Adaptive Optical Systems in Russian Federal Nuclear Center - VNIIEF with Different Control Principles; Peculiarities of Adaptive Laser Location of Debris with Rough Surface; Keywords Index

Sommariorassiunto

The 12 peer-reviewed papers collected here together offer a plenitude of up-to-date information on ""Smart & Adaptive Optics"". The papers are conveniently arranged into: Chapter 1: Nano-photonics, Chapter 2: Active Optical Materials and Devices, Chapter 3: Adaptive Optics. Review from Book News Inc.: The 12 papers in this collection were presented at the Smart and Adaptive Optics symposium of the CIMTEC 2012 Fourth International Conference on Smart Materials, Structures, and Systems held in Montecatini Terme, Italy in June 2012. The three general topics are nanophotonics, active optical mater

4. Record Nr.

UNINA9910616390903321

Titolo

Tendon and Ligament Injuries of the Foot and Ankle : An Evidence-Based Approach // edited by Jarrett D. Cain, MaCalus V. Hogan

Pubbl/distr/stampa

Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022

ISBN

9783031104909
9783031104893

Edizione

[1st ed. 2022.]

Descrizione fisica

1 online resour.ce

Disciplina

616.7

Soggetti

Orthopedics
Sports medicine
Orthopaedics
Sports Medicine

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Nota di contenuto

Imaging of Soft tissue Injuries of the Foot and Ankle -- Turf Toe Injuries -- Plantar Plate Injuries -- Lisfranc Injuries -- Anterior Tibial Tendon Injuries -- Peroneal Tendon Injuries -- Posterior Tibial Tendon Injuries -- Plantar Fascia Injuries -- Medial Deltoid Ligament Injuries -- Lateral Ankle Ligament Injuries -- Syndesmotic Injuries -- Achilles Tendon Injuries.

Injuries of the foot and ankle can be debilitating and lead to chronic instabilities that can impede the daily activities of patients. As a result, it requires a solid understanding of foot and ankle anatomy and pathology in order to diagnosis these types of injuries and establish a clear treatment regimen for the patient to be functional and prevent long-term complications. For the foot and ankle specialist, the understanding of the injury patterns and treatment algorithms continues to evolve with the addition of new information on non-surgical and surgical techniques that are continuing to be introduced to the medical community. However, it is important to determine how the latest developments and treatment advances are disseminated through an evidence-based approach, to allow for proper evaluation of their usefulness as well as how to properly initiate and perform these treatments during patient care. To that end, this book provides a comprehensive overview of the diagnosis and management of muscle, tendon and ligament injuries of the foot and ankle. Opening with a review of diagnostic and imaging procedures, focused, concise chapters then describe the current evaluation and management strategies for a wide variety of soft tissue conditions, including turf toe, Lisfranc injuries, acute and chronic later ankle injuries, subtalar joint injuries, peroneal tendon injuries, and Achilles tendon injuries, among others. Each chapter brings together and reviews the latest literature on the topic, offering evidence-based guidelines for foot and ankle specialists, orthopedic surgeons and podiatrists as well as residents, fellows and all staff involved in the treatment of these injuries and conditions.
