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Cultural and Creative Industries as a Vector of Territorial Regeneration -- 4 Cultural and Creative Industries as New Attractors for Culture-Driven Mobility: Evidence from Italy -- 5 Interpretation -- 5.1 Interpretative Framework Methodology: The Design-Orienting Scenario Approach.
5.2 Exemplifying Cases Within the Interpretative Framework -- 5.2.1 Farm Cultural Park: Culture for Community Regeneration -- 5.2.2 LENZ Fondazione: Culture for Social and Spatial Inclusion -- 5.2.3 Dolomiti Contemporanee: Culture for Territory Activation -- 5.2.4 Lottozero: Culture for Sustainable Expertise Protection -- 6 Conclusions -- References -- Cultural and Creative Industries in the Brussels Region: Challenges and Opportunities of the Ecosystem -- 1 Introduction -- 2 Cultural and Creative Industries (CCIs) in Brussels Region -- 3 Mapping Methodology -- 4 Upskilling/Reskilling Needs -- 5 CCIs and Cultural Entrepreneurs Upskilling/Reskilling as Drivers for Local, Inclusive, and Sustainable Tourism Development -- 6 Conclusions -- Annexes -- References -- Part II: New Heritage(s) in the Spotlight -- Industrial Tourism as a New Opportunity for Cultural Tourism Development in the Post-pandemic Era -- 1 Introduction -- 2 Defining Industrial Tourism as a Multifaceted Niche of Cultural Tourism -- 3 Industrial Archaeology: On the Traces of Local Production Traditions of the Past -- 4 Corporate Museums: Capturing the Soul of Local Companies -- 5 Factory Tours: Discovering How Things Work in Real Time -- 6 Conclusions -- References -- Documentation Activities for Historic Railways: Detection of Potential and Weaknesses for a Sustainable Cultural Heritage Reso... -- 1 Introduction -- 2 Historic Railways -- 3 Research Design and Presentation of Case Studies -- 3.1 From East to West: Extra European Railways -- 3.2 Darjeeling Himalayan Railway, India -- 3.3 Curitiba-Paranagu Railway, Brazil -- 4 Documenting Historic Railways: A Possible Methodology -- 5 Conclusions -- References -- Digital Documentation for Enhancement and Conservation of Minor or Inaccessible Heritage Sites -- 1 Introduction -- 2 Heritage in Emergency Scenarios and Small Historic Centres.
3 Documentation, Analysis, Enhancement and Conservation of Small Historic Centres: Two Case Studies -- 3.1 Landscape and Historic Fabric: Stellata -- 3.2 Regeneration and Enhancement of the Historic Centre of Mesola -- 4 European Strategies on Heritage Digital Documentation -- 4.1 Digitisation and Post-pandemic Scenarios -- 5 Conclusions and Future Visions -- References -- Digitalisation and Cultural Heritage Tourism in Asia: Stepping in Without Stepping Out -- 1 Introduction -- 2 Cultural Heritage Tourism -- 3 The Potential of Digitalisation as Support for Cultural Tourism -- 4 Digitalising Cultural Tourism in Asia: Case Studies from the Region -- 4.1 360-Degree Technology, 3D Modelling and Photogrammetry: Reimagining Visits to Shurijo Castle, Okinawa, Japan -- 4.2 Virtual Exhibitions: Experiencing Strategically Curated Asian Cultural Heritage -- 4.3 Podcasts: `Travelling by Ear´ to Dream Southeast Asia -- 4.4 Augmented Reality (AR): Reviving Ancient Glories in South Korea -- 5 Conclusion -- Bibliography -- Part III: Reshaping the Relationship Between Cultural Assets, Cities and Territories -- Girona Episcopal: An Analysis of a New Cultural Brand -- 1 Introduction -- 2 Theoretical Background -- 3 Methodology -- 4 The Case Study -- 4.1 Girona Historical Background -- 4.2 Girona, a Cultural City -- 4.3 The Origins of the Project ``Girona Episcopal´´ -- 5 Research Results -- 5.1 Brand Management Analysis -- 5.1.1 The Stock of Cultural Capital -- Product -- Communication -- 5.2 Brand Orientation in Girona Episcopal -- 6 Discussion -- 7 Conclusions -- References -- Websites -- Multidimensional Value Creation Through Cultural Programmes?

Challenges for Veszprém-Balaton ECoC 2023 -- 1 Introduction -- 2 Theoretical Background -- 2.1 The Multidimensional Impact of Culture -- 2.2 Towards a Holistic Approach.
2.3 From Theory to Practice: Culture-Led Urban Regeneration Through ECoCs -- 3 Research Methodology -- 4 Research Results -- 4.1 Veszprém-Balaton: A Changing Context -- 4.2 Cultural Institutions in Veszprém and the Balaton Region -- 4.2.1 Contribution to Knowledge Building -- 4.2.2 User Attraction and Satisfaction -- 4.2.3 Community Participation and Involvement -- 4.2.4 Employment, Staff Well-being and Staff Learning -- 4.2.5 Networking Within the Heritage and Tourism Sector -- 4.2.6 Expectations and Opportunities for the Innovation of the Cultural Offer Arising from Veszprém-Balaton ECoC 2023 -- 5 Discussion -- 6 Concluding Remarks, Limitations and Further Research -- References -- Eliminating Overtourism in UNESCO Destinations: A Case Study from Slovakia -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Case Study Context and Results -- 5 Implemented Institutional, Product and Marketing Innovations -- 6 Conclusion -- References -- Sustainability and Commodification? The Role of Cultural Assets in the Development of New Paths for Tourism in Catalonia -- 1 Introduction -- 2 Theoretical Framework -- 2.1 Cultural Policies: Legitimacy, Instrumentalisation and Opportunities for Sustainable Development -- 2.2 Heritage, Cultural Policies and Tourism -- 3 Case Study: From the Historical Development of Cultural Policies in Catalonia to the Heritage Promotion in the Pyrenees -- 3.1 Cultural Policies in Catalonia: From Normalisation to Instrumentalisation -- 3.2 Catalan Pyrenees -- 4 Conclusion -- References -- Part IV: Cultural Leadership in Transition Tourism Beyond the Cultural Sector -- Cultural Relationship Marketing Prospects and Potential -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusions -- References -- Inclusive Tourism, a Cultural Paradigm Shift in Approaching Tourism Development -- 1 Introduction.
2 Different Concepts of Inclusive Tourism -- 3 The Base of the Pyramid as an inclusive business model -- 4 Inclusive Tourism from the BOP Approach -- 5 Hiriwaduna Village Tour in Sri Lanka as an Illustrative Case for a Flourishing Concept of Inclusive Tourism -- 6 Conclusion -- References -- Toward a Demand Profile of WWOOFers in Portugal: Ecological, Rural, and Voluntary Principles in Tourism -- 1 Introduction -- 2 Toward a Definition of WWOOFers Tourists -- 3 Methodology -- 3.1 Collection of Textual Information -- 4 Results -- 4.1 Sociodemographic Quantitative Analysis -- 4.2 Content Analysis -- 4.3 Profiles -- 5 Discussion of Results and Conclusions -- References.

Sommario/riassunto

"Cultural tourism has proved to be a significant source of economic development for cultural destinations, but it has also emerged as a sometimes potentially controversial and unsustainable phenomenon. The recent pandemic has also pointed out that we need different models of development of tourism, that include a more balanced approach to cultural components in cities and rural areas. Calls have been made on the need to design more sustainable models of tourism development for cultural destinations, conceiving tourism as a means to increasing the quality of life and generating economic opportunities in cities and regions by involving their communities and stakeholders. This book presents an in-depth analysis of the transition towards more sustainable models of cultural tourism development. Starting from the ongoing debate on cultural ecosystems, the book explores the potential key role of cultural and creative organizations as leaders of change. Including theoretical contributions, quantitative and qualitative analyses and international case studies, the book explores the role of

cultural actors as leaders and their potential as drivers of culture-led innovation for tourism in cities and regions." -- Publisher