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Titolo	Placebo Effect, The // Film Ideas
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Descrizione fisica	1 online resource (1 video file (51 min., 2 sec)) : sound, color
Soggetti	Biological control systems Biology Brain Central nervous system Human anatomy Human biology Nervous system Internet videos.
Lingua di pubblicazione	Inglese
Formato	Videoregistrazione
Livello bibliografico	Monografia
Nota di contenuto	High Altitude Placebo Effect (2:29); Placebo Effect Discovery and Debate (2:38); Double Blind Randomized Studies (4:03); Anti-Nausea Medication Randomized Study (4:06); Mind-Body Connection (2:06); Pain and the Placebo Effect (2:07); Placebo Effect Pain Experiment (2:39); Parkinson's Disease and the Placebo Effect (2:59); Surgery and the Placebo Effect (2:54); Organ Transplants and the Placebo Effect (3:14); Transparency in Triggering the Placebo Effect (4:10); Context of Treatment Process (2:30); Doctor-Patient Relationship (4:26); Improving Physician Communication Skills (2:37); Creating a Healing Environment (5:45); Credits: Placebo Effect, The (0:31);
Sommario/riassunto	The placebo effect has long enjoyed a notorious reputation. To attribute a cure to the placebo effect, was to consider that the illness was created in the mind of a hypochondriac. If a hypochondriac invented the illness, then a hypochondriac could invent the cure. Now, in scientific contradiction to these theories, studies carried out over

recent decades reveal that the placebo effect can result in physiological changes in the human condition that are both observable and quantifiable. By means of a rigorous investigation this well researched program aims to shed fresh light on this powerful phenomenon that is associated with every medical act. See why major medical schools and institutions are exploring the exciting and formidable power for self-healing.
