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Titolo	Free trade and uneven development [[electronic resource]] : the North American apparel industry after NAFTA // edited by Gary Gereffi, David Spener, and Jennifer Bair
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Altri autori (Persone)	GereffiGary SpenerDavid <1961-> BairJennifer <1973->
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Nota di contenuto	Contents; List of Tables and Figures; Acknowledgments; Part I: Analytical Overview; 1. Introduction: The Apparel Industry and North American Economic Integration; 2. NAFTA and the Apparel Commodity Chain: Corporate Strategies, Interfirm Networks, and Industrial Upgrading; Part II: The Changing Face of the Apparel Industry in the United States; 3. Subcontracting Networks in the New York City Garment Industry: Changing Characteristics in a Global Era; 4. The Impact of North American Economic Integration on the Los Angeles Apparel Industry 5. The New Sweatshops in the United States: How New, How Real, How Many, and Why? 6. Labor's Response to Global Production; Part III: The U.S.-Mexico Border Region; 7. The Unraveling Seam: NAFTA and the

Decline of the Apparel Industry in El Paso, Texas; 8. TexMex: Linkages in a Binational Garment District: The Garment Industries in El Paso and Ciudad Juarez; 9. Commodity Chains and Industrial Organization in the Apparel Industry in Monterrey and Ciudad Juarez; Part IV: Interior Mexico; 10. Torreon: The New Blue Jeans Capital of the World 11. Learning and the Limits of Foreign Partners as Teachers 12. Knitting the Networks Between Mexican Producers and the U.S. Market; 13. Fragmented Markets, Elaborate Chains: The Retail Distribution of Imported Clothing in Mexico; Part V: Central America and the Caribbean; 14. When Does Apparel Become a Peril? On the Nature of Industrialization in the Caribbean Basin; 15. Can the Dominican Republic's Export-Processing Zones Survive NAFTA?; Part VI: Conclusion; 16. NAFTA and Uneven Development in the North American Apparel Industry; About the Contributors; Index

Sommario/riassunto

This volume addresses many of the complex issues raised by North American integration through the lens of one of the largest and most global industries in the region: textiles and apparel. In part, this is a story of winners and losers in the globalization process, especially if one focuses on jobs lost and jobs gained in different countries and communities within North America, defined here as: Canada, the United States, Mexico, Central America, and the Caribbean. However, it would be a mistake to view the industry solely in these zerosum terms. The North American apparel industry is an excel

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Titolo	The World We Want to Live In : Compendium of Digitalisation, Digital Networks, and Artificial Intelligence // Frank Schmiedchen, Klaus Peter Kratzer, Jasmin S. A. Link, Heinz Stapf-Finé
Pubbl/distr/stampa	Berlin, : Logos Verlag Berlin, 2022 [s.l.] : , : Logos Verlag Berlin, , 2022
Descrizione fisica	1 electronic resource (295 pages)
Soggetti	Media studies Digital lifestyle Business ethics & social responsibility Industry & industrial studies Technology: general issues Computer hardware
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Sommario/riassunto	Digitalisation, digital networks, and artificial intelligence are fundamentally changing our lives! We must understand the various developments and assess how they interact and how they affect our regular, analogue lives. What are the consequences of such changes for me personally and for our society? Digital networks and artificial intelligence are seminal innovations that are going to permeate all areas of society and trigger a comprehensive, disruptive structural change that will evoke numerous new advances in research and development in the coming years. Even though there are numerous books on this subject matter, most of them cover only specific aspects of the profound and multifaceted effects of the digital transformation. An overarching assessment is missing. In 2016, the Federation of German Scientists (VDW) has founded a study group to assess the technological impacts of digitalisation holistically. Now we present this compendium to you. We address the interrelations and feedbacks of

digital innovation on policy, law, economics, science, and society from various scientific perspectives. Please consider this book as an invitation to contemplate with other people and with us, what kind of world we want to live in!
