

1. Record Nr.	UNINA9910595067403321
Autore	Visvizi Anna
Titolo	Sustainability in International Business : Talent Management, Market Entry Strategies, Competitiveness
Pubbl/distr/stampa	Basel, : MDPI Books, 2022
Descrizione fisica	1 electronic resource (288 p.)
Soggetti	Film, TV & radio
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>In a context best characterized by uncertainty and volatility, it is necessary to rethink the key concepts and assumptions underpinning the broad debate on international business. In brief, the world is more interconnected than ever, yet—as the cases of COVID-19 and the war in Ukraine confirm—supply chains are not immune to developments in politics and society. Other factors weigh in on the analysis too. Moreover, as the context in which businesses operate is ever more competitive, traditional approaches to building a competitive edge and succeed in foreign markets need to be reconsidered. Talent management might be the missing link. Hence, this book makes a case for a more direct engagement of the research community with this topic.</p>

2. Record Nr.	UNINA9910557703703321
Autore	Wong Wing-Keung
Titolo	Mathematical Finance with Applications
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2020
Descrizione fisica	1 online resource (232 p.)
Soggetti	Collecting coins, banknotes, medals and other related items
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Mathematical finance plays a vital role in many fields within finance and provides the theories and tools that have been widely used in all areas of finance. Knowledge of mathematics, probability, and statistics is essential to develop finance theories and test their validity through the analysis of empirical, real-world data. For example, mathematics, probability, and statistics could help to develop pricing models for financial assets such as equities, bonds, currencies, and derivative securities.