

1. Record Nr.	UNINA9910130679503321
Titolo	2012 13th International Thermal, Mechanical and Multi-Physics Simulation and Experiments in Microelectronics and Microsystems / / IEEE
Pubbl/distr/stampa	Piscataway, NJ : , : IEEE, , 2012
ISBN	1-4673-1513-3
Descrizione fisica	1 online resource : illustrations
Disciplina	621.3
Soggetti	Miniature electronic equipment
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910595066303321
Autore	Assanto Gaetano
Titolo	Light Beams in Liquid Crystals
Pubbl/distr/stampa	Basel, : MDPI Books, 2022
Descrizione fisica	1 electronic resource (128 p.)
Soggetti	Research & information: general Physics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This reprint collects recent articles published on "Light Beams in Liquid Crystals", both research and review contributions, with specific emphasis on liquid crystals in the nematic mesophase. The editors,

Prof. Gaetano Assanto (NooEL, University of Rome "Roma Tre") and Prof. Noel F. Smyth (School of Mathematics, University of Edinburgh), are among the most active experts worldwide in nonlinear optics of nematic liquid crystals, particularly reorientational optical solitons ("nematicons") and other all-optical effects.

3. Record Nr.	UNINA9910782779203321
Titolo	Handbook of communication in the public sphere [[electronic resource]] / edited by Ruth Wodak and Veronika Koller
Pubbl/distr/stampa	Berlin ; ; New York, : Mouton de Gruyter, c2008
ISBN	1-282-19464-X 9786612194641 3-11-019898-3
Descrizione fisica	1 online resource (484 p.)
Collana	Handbooks of applied linguistics ; ; v. 4
Altri autori (Persone)	WodakRuth <1950-> KollerVeronika <1973->
Disciplina	302.2
Soggetti	Communication Language and languages Critical discourse analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Introduction: Shifting boundaries and emergent public spheres -- I. Theoretical foundations -- 1. Language, communication and the public sphere: Definitions -- 2. Public space, common goods, and private interests: Emergent definitions in globally mediated humanity -- 3. Media discourse and the naturalisation of categories -- 4. Language, communication and the public sphere: A perspective from feminist critical discourse analysis -- II. Language and communication in business -- 5. Advertisements and Public Relations -- 6. Language and communication design in the marketplace -- 7. Identity, image, impression: Corporate self-promotion and public reactions -- 8. Creating a "green" image in the public sphere:

Corporate environmental reports in a genre perspective -- 9. Britain™ and "corporate" national identity -- III. Language and communication in politics -- 10. Political terminology -- 11. Rhetoric of political speeches -- 12. Dissemination and implementation of political concepts -- 13. The contribution of critical linguistics to the analysis of discriminatory prejudices and stereotypes in the language of politics -- 14. Tabloidisation of political communication in the public sphere -- IV. Language and communication in the media -- 15. News genres -- 16. Specific genre features of new mass media -- 17. Specific debate formats of mass media -- 18. The sounds of silence in the media: Censorship and self-censorship -- 19. Technology, democracy and participation in space -- Backmatter

#### Sommario/riassunto

As you are reading this, you are finding yourself in the ubiquitous public sphere that is the Web. Ubiquitous, and yet not universally accessible. This volume addresses this dilemma of the public sphere, which is by definition open to everyone but in practice often excludes particular groups of people in particular societies at particular points in time. The guiding questions for this collection of articles are therefore: Who has access to the public sphere? How is this access enabled or disabled? Under what conditions is it granted or withheld, and by whom? We regard the public sphere as the nodal point for the discourses of business, politics and media, and this basic assumption is also reflected in the structure of the volume. Each of these three macro-topics comprises chapters by international scholars from a variety of disciplines and research traditions who each combine up-to-date overviews of the relevant literature with their own cutting-edge research into aspects of different public spheres such as corporate promotional communication, political rhetoric or genre features of electronic mass media. The broad scope of the volume is perhaps best reflected in a comprehensive discussion of communication technologies ranging from conventional spoken and written formats such as company brochures, political speeches and TV shows to emerging ones like customer chat forums, political blogs and text messaging. Due to the books' wide scope, its interdisciplinary approach and its clear structure, we are sure that whether you work in communication and media studies, linguistics, political science, sociology or marketing, you will find this handbook an invaluable guide offering state-of-the -art literature reviews and exciting new research in your field and adjacent areas.