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Nota di contenuto	<p>Intro -- Acknowledgements -- Contents -- Notes on Contributors -- List of Figures -- List of Tables -- Visitors and Non-visitors -- Reasons for (Non-)visiting -- The Classics of Cultural Sociology -- Georg Simmel -- Pierre Bourdieu -- Richard A. Peterson -- Gerhard Schulze -- International Non-visitor Research -- Marilyn G. Hood, US: Recreation Preferences -- William S. Hendon, US: Cultural Education -- Richard Prentice, Andrea Davies and Alison Beeho, UK: Lifestyle -- Arts Council England, UK: Peer Groups -- Sarah Todd and Rob Lawson, New Zealand: Lifestyle -- Fondazione Fitzcarraldo, Italy: Multiple Relationships -- Victor Yocco et al., US: Individual and Social Benefits -- National Endowment for the Arts, US: Creating Possibilities for Socialising and Learning, Creating Audience-Specific Offerings -- Steven Hadley, UK: Audience Development as Ideology -- Non-visitor Research in Germany -- Volker Kirchberg: Visitors and Non-visitors to Museums -- Deutscher Bühnenverein: The Segmentation of Non-visitors -- Holger Höge: Free Time -- Thomas Renz: Lack of Companions and Understanding -- Marie Carolin Bartsch et al.: Usage Behaviour of Non-visitors, Infrequent Visitors and Frequent Visitors -- Development of a Differentiated Theory of Cultural User Behaviour -- Bibliography -- Methodology of (Non-)visitor Research -- Quantitative Questionnaire Survey -- Sociodemographic Information -- Use of Time and Leisure Activities -- Organisation and Service Information -- Previous Education and Educational Background --</p>

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