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| Nota di contenuto | <p>Introduction -- The importance of sustainable development in Asia -- Research on Oriental Management: Review and Prospects -- Inclusive Business and Sustainable Rural Development in India: The Community-Based Food Chain Constructed by AMUL -- Doing while Thinking in Dynamic Environment: A Review of Strategic Improvisation -- Study on the Effect of Factor Efficiency on Economic Restructuring under Supply-side Driving -- Impact of agglomeration and dispersion from an industrial location theory perspective- Empirical analysis of Japanese manufacturers in RCEP areas -- Research on Multi-interest Conflict Risk Assessment of super-giant project Based on PSR Model -- Sustainability Business Models of Multinational Enterprises in the Apparel Industry -- Knowledge Governance in Overseas Risk Intelligence Cooperation -- Inter-Firm Relationship and Knowledge Flow in Japan's Shipbuilding Industry: A Comparative Analysis between Domestic Partners and Overseas Partners -- Creating brand value by product personalization in musical instruments industry -- The Role of Corporate Philosophy in Managing Foreign Subsidiary Employees: The Case of Japanese Subsidiaries in Thailand -- The Impact of R&D Strategy on Firm Performance of ICT Companies in China -- Development of the Vietnamese Iron and Steel Industry under International Economic Integration -- Examination of job satisfaction in</p> |

commercial banking sector: Case study of PVcomBank, Vietnam -- Vocational Training Policy for Labor Ethnic Minority in the Northwest of Vietnam -- Quality of Personnel via Accountants' Physical and Mental Strengths in Multinational Firms in Vietnam -- The satisfaction of corporations when using tax administrative services: Proceeding in Hanoi – Vietnam -- Factors Influencing the Intention to Choose Digital Wallet in Shopping Online: Case Study of Hanoi Citizens -- Conclusion.

Sommario/riassunto

This book identifies the ongoing management issues and compatible management systems for sustainable and inclusive development in a transforming Asia. In the dynamic process of economic development in Asia, many positive and also negative issues have arisen. Since the latter half of the 1990s, the network economy based on digital technologies began to be established and technological and cross-border transfer of managerial knowledge became easier. This change in technological and market structure now requires companies to meet another dimension of competition. In this new paradigm, many Asian companies are struggling with turbulent new managerial and organizational issues together with economic and social problems that concentrate at the bottom of the pyramid. This book elucidates these issues, keeping sustainability and inclusiveness in mind. The book is highly recommended not only for academicians but also business people who seek an in-depth and up-to-date overview of dynamically changing business and industrial structures in Asia focusing on sustainability and inclusion issues.
