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Nota di contenuto	Chapter 1: Cooperators are faster but not more accurate in social exchange decisions compared to defectors -- Chapter 2: Interest Rate Changes and Investors Activity. Evidence from Poland during the Pandemic Period -- Chapter 3: Volatility Modelling of Volatility Indices: The Case of Emerging Markets -- Chapter 4: Quantitative analysis of corruption political factors -- Chapter 5: Impact COVID-19 Pandemic on Financial Health of SMEs -- Chapter 6: Preference reversal and impulsivity in discounting of monetary losses -- Chapter 7: Loss sharing and social distance: an experimental study -- Chapter 8: Impatience and altruism over hypothetical monetary losses -- Chapter 9: Comparative Study of Static and Dynamic ARIMA Models in Forecasting of Seasonally Headline Inflation -- Chapter 10: The Destabilizing Effects of Political Budget Cycles: The Case of Greece -- Chapter 11: Beautification for Tourism! Economics and marketing of the Italian Cultural Foundation during and after pandemic times -- Chapter 12: For Heritage Memory and Survival, though pandemic times!

Philanthropy of leading Trust and Foundation in Italy and UK -- Chapter 13: Sectoral and occupational employment analysis in Greece. Evidence from labor market -- Chapter 14: Cognitive/Emotional Errors and Financial Education -- Chapter 15: Application of the Experiential Value Scale in Online Booking conditions: Are there Consumer Demographic Characteristic Differences -- Chapter 16: Firm Conduct in a Duopolistic Industry with Product Innovation -- Chapter 17: Gender Equality Issues in Labor Markets: Lessons for COVID-19 Era -- Chapter 18: Interrelation between Reinsurance and Financial Performance in Slovak Insurance Companies -- Chapter 19: Trends in the use of social media in cultural centres in developing audiences -- Chapter 20: Investigation of the redesigning process of the development identity of a Local Government Regional Unit (City). A case study of Kozani regional unit in Greece -- Chapter 21: Role of management in optimising the quality of education in educational organizations -- Chapter 22: Simple and transparent: a positive correlation for virtuous public administrations -- Chapter 23: Circular Economy and the Clothing Industry -- Chapter 24: Working Capital Management in Relation to the Size and Profitability of Companies in the Czech Republic -- Chapter 25: Bankruptcy and Business Consolidation in Greece: An Exploratory Approach -- Chapter 26: Are there externalities from the national towards the regional R&D systems that enhance their efficiency? The European case -- Chapter 27: Tracking price trends using user-product interaction data from a price comparison service -- Chapter 28: Differences in generational cohort satisfaction from a public hospital medical personnel: insights from generation cohorts X, Y, and Z -- Chapter 29: An engineering financial analysis of a researchsea platform -- Chapter 30: Identification of environmental and economic indicators: A case study of EU countries with the use of DEA method -- Chapter 31: Application of methods of comprehensive evaluation of a company in the conditions of the Visegrad Group's countries -- Chapter 32: Determinants of Customer Loyalty toward Internet Service Providers in Albania -- Chapter 33: Strategic agility and economic environment's friendliness-hostility in explaining performance of Polish SMEs in the Phase of COVID-19 Pandemic -- Chapter 34: Brand Evangelism as an Emerging Marketing Approach among Fashion Businesses -- Chapter 35: Income inequality and shadow economy in the EU. A panel cointegration and causality analysis -- Chapter 36: Social media usage and business competitiveness in Agri-food SMEs -- Chapter 37: Cultural production as a means of acculturation of global consumer culture for luxury brands-a content analysis -- Chapter 38: Clustering the social media users based on users' motivations and social media content -- Index.

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#### Sommario/riassunto

This volume presents advanced quantitative methods and applications in economics with special interest in macroeconomics, microeconomics, financial economics, international economics, agricultural economics, and marketing and management. Featuring selected contributions from the 2021 International Conference of Applied Economics (ICOAE 2021) held in Heraklion Crete, Greece, this book provides country specific studies with potential applications in economic policy.

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