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Nota di contenuto	<p>1. A Study on Halal Certification Procedure: Progressive Transition Towards Halal Pharmaceutical Products in Malaysia and Indonesia -- 2. Customers' Attitude, Knowledge, and Awareness Towards the Importance of Halal and Non-Halal Product Segregation at The Retail Shop in Shah Alam -- 3. Halal Branding Issues in Food Industry based on Brand Elements -- 4. Religiosity strengthens the relationship between brand recognition and buying intention toward halal personal care and cosmetic products -- 5. The Application of Al-Wara'</p>

Sommario/riassunto

This book collates selective outputs from the 1st International Conference on Contemporary Islamic Studies, focusing on interdisciplinary research that is relevant and timely. One of the most vital areas for national development in Malaysia, and other parts of the Muslim world, is the field of Islamic studies. With a selection of regional and international contributions, the volume covers several topics, including Zakat, Wakaf, Islamic philanthropy, Islamic Turath, Islamic astronomy, Islamic texts - both ancient and modern - Halal, the Muslim family, fiqh, and Islamic finance. Cutting across both academia and religious practice, the book seeks to demarcate various aspects within Islamic law and culture, in the context of the IR 4.0 era. It is relevant to students and researchers working within the interdisciplinary landscape of Islamic studies, from Asia to beyond.