

1. Record Nr.	UNINA9910590056303321
Titolo	Brazilian Entrepreneurship : New Perspectives and Ideologies // edited by João Leitão, Vanessa Ratten, Vitor Braga
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	3-031-09392-5
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (177 pages)
Collana	Studies on Entrepreneurship, Structural Change and Industrial Dynamics, , 2511-2031
Disciplina	330.981 658.421
Soggetti	Entrepreneurship New business enterprises Economic history International economic integration Globalization Economy-wide Country Studies Emerging Markets and Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Role of Brazilian Entrepreneurship in the Global Economy -- Microentrepreneurship in Brazil: Mind the Gap -- Surfing the Amazon: Exploring Surf Tourism and Lifestyle Entrepreneurship in Brazil -- Academic Entrepreneurship in Brazilian Universities -- Entrepreneurial Framework Conditions in Brazil -- Toward an Entrepreneurial University: Analysis of the Fluminense Federal University Initiatives and Trajectory -- Celta: Knowledge Building Model for Business Incubators -- Entrepreneurship in Brazil: Geography and History -- Wine Tourism Entrepreneurship in Brazil -- Brazilian Entrepreneurship: Implications for ASEAN Countries -- Learning Intention in Brazilian University Students: Self-Legitimation of Independence and the Search for Entrepreneurial Culture -- Brazilian Entrepreneurship:Future Research Avenues.
Sommario/riassunto	Brazil is a large country in terms of geographic land mass and

population size. It's position in Latin America means that it contributes to much of the economic development within this area. Despite the importance of Brazil in the global economy, not much research has been highlighted about entrepreneurship in the country. This book aims to change this by focusing on Brazil in terms of entrepreneurial endeavours and pursuits. This includes focusing on the rural and urban areas in terms of entrepreneurial practices. Each chapter in the book will focus on a different aspect of entrepreneurship in Brazil including how culture, ethnicity and wealth influence entrepreneurship. Thereby taking a holistic perspective in terms of including both financial and non-financial forms of entrepreneurship. Interesting topics such as sustainable and environmental forms of entrepreneurship will be examined from a Brazilian perspective together with technological forms of entrepreneurship evident in the growth of smart cities within the region. This book will be amongst the first to holistically examine the contemporary hardships and successes of entrepreneurship in Brazil.
