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<b>Titolo</b>	Digital Technologies and Transformation in Business, Industry and Organizations / / edited by Ruben Pereira, Isaias Bianchi, Álvaro Rocha
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<b>Soggetti</b>	Computational intelligence Artificial intelligence Computational Intelligence Artificial Intelligence
<b>Lingua di pubblicazione</b>	Inglese
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<b>Nota di contenuto</b>	Benefits and challenges of Remote Work -- IT innovation to enhance energy efficiency on buildings -- Shared Autonomous Vehicles Ontology -- Bibliometric analysis of financial services technology companies FinTech -- Digital transformation in a car-rental company: A case study -- Blockchain-based system to ensure the integrity of used vehicle purchase transactions: under researchers' perspective -- Digital Adaptation in Education: a case study and intervention proposal.
<b>Sommario/riassunto</b>	This book intends to provide a reference manual to assist professionals and academics on further insights regarding: the impact of digital technologies in business, how to implement digital technologies, solutions for specific digital technologies barriers, and much more. Digital transformation marks a rethinking of how an organization uses technology, people, and processes in pursuit of new business models and new revenue streams, driven by changes in customer expectations around products and services. For many enterprises that build traditional goods, this means building digital products, such as a mobile applications or an ecommerce platform. To do so, they must use and integrate digital technologies. The pace of change is

increasing. Organizations need to adapt or risk to disappear under innovators entrance in the market. With new digital technologies growing in an exponential rate in the last few decades, organizations are facing even more complex contexts. Managers are now pressed to take efficient decisions. The editors encourage the use of research methods such as Systematic Literature Review (SLR) or Multivocal Literature Review (MLR) (since many new technologies are usually evolved first by practitioners). However, other research methods can also be appreciated as case studies or experiments.

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