

1. Record Nr.	UNINA9910588596903321
Titolo	Entrepreneurship and Change : Understanding Entrepreneurialism as a Driver of Transformation / / edited by Denis Hyams-Ssekasi, Fredrick Agboma
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783031071393 3031071395
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (298 pages)
Disciplina	658.421 338.04
Soggetti	Entrepreneurship New business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I Entrepreneurship and Change -- 1. Persisting and Reoccurring Liability of Newness: Entrepreneurship and Change in Small Enterprises -- 2. Entrepreneurship and Societal Change -- 3. Articulating a View of Entrepreneurship as Outcome of Change in Practice -- Part II Entrepreneurship and Learning -- 4. Change Strategies for the Entrepreneurial University: Towards a Contextualized Understanding -- 5. Reframing University-Level Entrepreneurship Education Through Digitisation and Transformational Technologies: An Institutional Case Study -- 6. Investigating Female Students' Entrepreneurial Intention in the UK and Pakistan: An Application of TPB -- 7. Experiential Learning in Entrepreneurship Education for Sustainable Agricultural Development: A Bibliometric Analysis -- Part III Entrepreneurship in Practice -- 8. Exploring the Enterprise Landscape for Business Incubators in the UAE -- 9. Entrepreneurship and Culture: Challenges and Opportunities -- 10. Unravelling Entrepreneurship and Innovation Within the Hospitality Industry: A Case Study of Selected Hotels in Cyprus.
Sommario/riassunto	This book offers novel and contemporary thinking of entrepreneurship and change. It espouses the distinct but reciprocal nature of both

concepts to unravel high levels of transformation, both in terms of social structures and social relations, inherent in new venture creation. It provides insights from a theoretical, educational, and industrial context with emphasis on holistic approaches to change. Each chapter illuminates distinct elements of the entrepreneurial landscape and the importance of learning, creativity and innovation as tools for practice and knowledge management. This book is an essential resource for practitioners, researchers, and policy makers because it provides new outlooks and dimensions on the transformational powers of entrepreneurship and change.
