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Nota di contenuto	Introduction_ Chapter 1 -- Film and Television Production in the Era of Accelerated Climate Change: A Greener Screen?_ Section 1: Policy and governance_ Chapter 2 -- Environmental media governance: strategies for encountering uncertainty and innovation in the screen media industries_ Chapter 3 -- Policy Approaches to Green Film Practices: Local Solutions for a Planetary Problem_ Chapter 4 -- European Screen Agencies and Sustainability: Interventions for Greening the Screen_ Section 2: Transnational green production_ Chapter 5 -- The Necessity of Sustainable Filmmaking: Production Notes from Palestine, Burkina Faso, and Zanzibar_ Chapter 6 -- The joys and pain of growth: outlook for the film industry and the audio-visual sector in Colombia_ Chapter 7 -- Greening the Media Industry: a case study of Ireland_ Section 3:

The futures of green media_ Chapter 8 -- Passing on Responsibility: Obstacles to Green Film Production in the Netherlands_ Chapter 9 -- Andrew McWirth: A scholarship of hope: taking stock of UK screen industries via the lens of digital work over digital solutionism_ Chapter 10 -- Laura U. Marks and Radek Przedpeski: The Carbon Footprint of Streaming Media: Problems, Calculations, Solutions.

Sommario/riassunto

This volume brings together a range of voices from across the global environmental media community to build a comparative international set of perspectives on 'green' film and television production. Through this, it provides a necessary intervention in environmental media studies that actively foregrounds media infrastructure, production, policy, and labour - that is, the management and practice of media production cultures. Due to its immense sociocultural influence and economic resources, the global screen media industry is at the forefront of raising awareness for the political and social issues resulting from accelerated environmental instability. However, the 21st century relationship between screen media and the environment has another face that demands urgent scrutiny. The advent of the digital age and the vast electrical and Information and Communication Technologies (ICT) infrastructures required to support digital production, distribution, and archiving has resulted in the rapid expansion and diversification of the industry's resource use, infrastructure construction, energy dependency, and consequent waste and emissions production. Addressing these structures is essential to alleviating their environmental and social impact and ensuring that the industry's rhetoric on environmental responsibility is reflected in its practice. As a mitigating counterbalance to the above trends, there has been a heightened push for sustainability measures along various lines of industry management, policy, and practice. These initiatives- including the cultural values they reflect, the political economies that form their logic, the managerial and marketing tactics that orchestrate them, and the environmental realities of their implementation-form the central object of inquiry for this collection.
