1. Record Nr. UNINA9910588591003321 Autore Graff Harvey J. Titolo Searching for Literacy: The Social and Intellectual Origins of Literacy Studies / / by Harvey J. Graff Cham:,: Springer International Publishing:,: Imprint: Palgrave Pubbl/distr/stampa Macmillan, , 2022 **ISBN** 9783030969813 9783030969806 Edizione [1st ed. 2022.] Descrizione fisica 1 online resource (320 pages) Disciplina 302.2244 302.2244071 Soggetti Language and languages - Study and teaching Literacy Social history Civilization - History Language Teaching and Learning Language Education Social History **Cultural History** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes index. Note generali Nota di contenuto Part 1. Searching for Literacy Studies -- 1. Back to Basics -- 2. Linguistics: Between Orality and Writing -- 3. Anthropology: Reading and Writing from Pictographs to Ethnography -- 4. Psychology: Between Mind and Culture -- 5. Literature and Composition: Reading and Writing Revised -- 6. Many Literacies, Other Visions: Digital, Visual, Science, Numbers, Performance -- 7. Historicizing Literacy and Literacy Studies: Axioms and Lessons -- 8. Epilogue: Many Pasts, Many Futures -- Part 2. 2021: Looking Forward and Backward -- 9. The New Literacy

Studies and the Resurgent Literacy Myth -- 10. Literacy, Politics,

and Present -- 11. The Economic Debasement of Literacy: The

Misrepresentation and Marketing of "Financial Literacy".

Culture, and Society: The New Illiteracy and the Banning of Books, Past

## Sommario/riassunto

"Professor Graff is among the most influential social historians of our time and has been a trailblazer within the growing field of literacy studies for years. Given his amazing intellectual scope and experience. his newest book should draw attention to critical issues in international educational systems. I would encourage anyone interested in literary practices and education to read this book." -Sigurður Gylfi Magnússon, Professor of History, University of Iceland; author of Wasteland with Words; Minor History and Microhistory This book provides a critical account of the development of questions, approaches, methods, and understandings of literacy within and across disciplines and interdisciplines. It provides a critique of literacy studies, including the New Literacy Studies. This book completes a series that the author began in the 1970s. It criticizes and revises the New Literacy Studies and how we think about literacy generally. It is a revisionist study which argues that literacy and literacy studies are historical developments and must be understood in those terms to comprehend their profound impact on our traditions of thinking about and understanding literacy, and how we study it. Graff argues that literacy studies in its academic, institutional, and policy forums, but also in popular parlance, has lost its critical foundations, and this hinders efforts to promote literacy. He examines literacy over time and across linguistics; anthropology; psychology; reading and writing across modes of communication and comprehension; "new" literacies across digital, visual, performance, numerical, and scientific domains; and history. He underscores the value of new directions of negotiation and translation. This book will interest scholars and students in the many fields that constitute literacy studies across the humanities, social sciences, education, and beyond. Harvey J. Graff is Professor Emeritus of English and History at The Ohio State University, USA. He was inaugural Ohio Eminent Scholar in Literacy Studies and founded the university-wide interdisciplinary initiative LiteracyStudies@OSU. One of the world's authorities, his books are recognized landmarks, from The Literacy Myth to The Legacies of Literacy and The Labyrinths of Literacy, among others on children and youth, cities, and interdisciplinarity.