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Sommario/riassunto	With people living longer all over the world, ageing has been framed as a socio-economic problem. In Brazil, older people are expected to remain healthy and autonomous while actively participating in society. Based on ethnographic research in Sao Paulo, Ageing with Smartphones in Urban Brazil shows how older people in a middle-class neighbourhood conciliate these expectations with the freedom and pleasures reserved for the Third Age. Work is what bonds this community together, providing a sense of dignity and citizenship.