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Nota di contenuto	Data flows and global trade law / Mira Burri -- Data flow-related provisions in preferential trade agreements : trends and patterns of diffusion / Manfred Elsig and Sebastian Klotz -- The costs of data protectionism / Martina Ferracane -- WTO law and cross-border data flows : an unfinished agenda / Andrew D. Mitchell and Neha Mishra -- Artificial intelligence and trade / Anupam Chander -- Blockchain's practical and legal implications for global trade and global trade law / Emmanuel Ganne -- TRIPS meets big data / Daniel J. Gervais -- Big data, AI, and border enforcement of intellectual property rights : impact on trade flows / Xavier Seuba -- Futuring digital privacy : reimagining the law/tech interplay / Urs Gasser -- The algorithmic learning deficit : artificial intelligence, data protection, and trade / Svetlana Yakovleva and Joris Van Hoboken -- Panta rhei : a European perspective on ensuring a high-level of protection of human rights in a world in which everything flows / Kristina Irion -- Data regulation with Chinese characteristics / Henry S. Gao -- Regulatory convergence of data rules

in Latin America / Rodrigo Polanco Lazo -- Uploading CPTPP and USMCA provisions to the WTO's digital trade negotiations poses challenges for national data regulation : example from Canada / Patrick Leblond -- Data ownership and data access rights : meaningful tools for promoting the EU digital single market? / Florent Thouvenin and Aureliatamo-Larrieux -- Data is different, so policymakers should pay close attention to its governance / Susan A. Aaronson.

Sommario/riassunto

This collection explores the relevance of global trade law for data, big data and cross-border data flows. Contributing authors from different disciplines including law, economics and political science analyze developments at the World Trade Organization and in preferential trade venues by asking what future-oriented models for data governance are available and viable in the area of trade law and policy. The collection paints the broad picture of the interaction between digital technologies and trade regulation as well as provides in-depth analyses of critical to the data-driven economy issues, such as privacy and AI, and different countries' perspectives. This title is also available as Open Access on Cambridge Core.
