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Autore	Arestizabal, Irma
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Autore	Cornuel Eric
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Nota di contenuto	Rationale for the book and presentation of the contributions / Eric Cornuel -- Crises and collective purpose : distraction or liberation? / Peter Tufano -- From Techne to Paideia : upgrading business education / Santiago Iniguez -- Educating business leaders, but for what kind of world? / Fernando J. Fragueiro -- Multi- and interdisciplinary research in a world of crisis : a responsible research solution / Gerald F. Davis, Peter McKiernan, and Anne S. Tsui -- The reshaping of corporations and their governance by climate change and other global forces - implications for leaders and management education / Peter Little -- Transforming business schools into lighthouses of hope for a sustainable future / Daniel Traca -- Rethinking management education in dynamic and uncertain markets : educating future leaders for

resilience and agility / Rajendra Srivastava -- Strategic continuity or disruption? Adaptive structures of business schools in times of crisis / Barbara Sporn -- Reinventing the internationalization of business schools in the post-COVID-19 era / Yuan Ding -- The face of business education in Africa post-COVID-19 : gain or loss? / Enase Okonedo -- Creating a new major business school in the times of COVID-19 : the HSE-Moscow Way / Valery S. Katkalo -- Going beyond "always look on the bright side of life" in management education crisis strategy / Eric Cornuel -- Developing future leaders with new partners : trends from a business school perspective / Frank Bournois -- Leading an (unusual) academic institution through a crisis : a personal reflection / Jean-Francois Manzoni -- "Real change comes from the outside" : COVID-19 as a great opportunity for the revival of business schools and management education / Grzegorz Mazurek -- The extreme situation, a challenge for management education / Pierre Kletz.

Sommario/riassunto

The European Foundation for Management Development (EFMD) is the largest international accreditation body for business schools, with more than 950 members across 92 countries, including the world's highest-ranked schools. A not-for-profit, mission-led institution, the EFMD plays a central role in shaping a global approach to management education, emphasizing the development of socially responsible leaders. As part of EFMD's fiftieth anniversary celebrations, its President, Professor Eric Cornuel, has edited this volume, featuring contributions from leaders in management education, including the presidents and deans of the top business schools from across the world. Each contribution will address the challenges and dilemmas facing business schools today, with respect to four key themes: the 'higher purpose' of business schools; the social impact of business schools; the internationalization of business schools; and crisis management within business schools, with a special focus on the impact of COVID-19. This volume is also available via Open Access.
