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Nota di contenuto	Intro -- Contents -- List of Figures -- List of Tables -- 1 Introduction: Uncertainty in a Globalized World -- Globalization -- Self and Identity Uncertainty and Globalization -- Approach to the Book -- Overview of Chapters -- References -- 2 Changes in Conceptualization of Self and Identity as a Function of Globalization -- Independence and Interdependence -- Globalization-Based Acculturation -- Consumer Selfhood and Acculturation to Global Consumer Culture -- Inclusive Global Identities -- Conclusion -- References -- 3 How Globalization Introduced by Immigration Shapes Intragroup and Intergroup Relations -- Positive Consequences of Globalization -- Financial Benefits of Globalization -- The Cultural Inertia Model -- Negative Consequences of Globalization -- Psychological Anchors -- Solutions for Living in a Changing World -- Psychological Propellers -- Future Directions: Dynamic Societies -- Conclusion -- References -- 4 Globalization and Global Consumer Culture: The Fragmentation, Fortification, Substitution and Transmutation of Social Identities -- Globalization: Definition and a Brief History -- Globalization, Culture

and Cultural Identity -- Consumer Acculturation and Global Consumer Culture -- Never The Twain Shall Meet. How Does GCC Align, Comingle or Conflict with Other Social Identities? -- Resistance -- Marginalization -- Antiglobalization -- Globalization and GCC: Pull vs. Push Forces -- Conclusion -- References -- 5 Globalization and Radicalization: The Rise of Extreme Reactions to Intercultural Contact, Sociocultural Disruption, and Identity Threat -- Globalization, Interconnectedness, and Transformation of Local Sociocultural Contexts -- Individual Reactions to Globalization Processes -- Globalization and Radicalized Exclusionary Identities -- The Mutualism of Globalized Radicalization -- Conclusion -- References.
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