1. Record Nr. UNINA9910584484203321 Autore Aspin Adam **Titolo** Pro Power BI Dashboard Creation : Building Elegant and Interactive Dashboards with Visually Arresting Analytics / / by Adam Aspin Berkeley, CA:,: Apress:,: Imprint: Apress,, 2022 Pubbl/distr/stampa **ISBN** 1-4842-8227-2 [1st ed. 2022.] Edizione Descrizione fisica 1 online resource (526 pages) Disciplina 658.472 Soggetti Dashboards (Management information systems) Business intelligence - Computer programs Information visualization - Computer programs Visual analytics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Chapter 1: Dashboard Basics -- Chapter 2. Table Visuals -- Chapter 3. Advanced Table Visual Techniques -- Chapter 4. Matrix Visuals --Chapter 5. Card Visual Types -- Chapter 6. Charts in Power BI Desktop. Chapter 7: Advanced Chart Types. Chapter 8: Formatting Charts --Chapter 9: Other Types of Visuals. - Chapter 10: Drilldown and Drillup. - Chapter 11: Third Party Visuals. - Chapter 12: Maps in Power BI Desktop -- Chapter 13: Filtering Data -- Chapter 14: Slicers and Cross-Filtering -- Chapter 15: Enhancing Dashboards -- Chapter 16: Multi-Page Dashboards -- Chapter 17: Bookmarks and Buttons. Sommario/riassunto Produce high-quality, visually attractive analysis quickly and effectively with Microsoft's key BI tool. This book teaches analysts, managers, power users, and developers how to harness the power of Microsoft's self-service business intelligence flagship product to deliver compelling and interactive insight with remarkable ease. It then shows you the essential techniques needed to go from source data to dashboards that seize your audience's attention and provide them with clear and accurate information. As well as producing elegant and visually arresting output, you learn how to enhance the user experience through adding polished interactivity. This book shows you how to

make interactive dashboards that allow you to guide users through the

meaning of the data that they are exploring. Drill down features are also covered that allow you and your audience to dig deeper and uncover new insights by exploring anomalous and interesting data points. Reading this book builds your skills around creating meaningful and elegant dashboards using a range of compelling visuals. It shows you how to apply simple techniques to convert data into business insight. The book covers tablet and smartphone layouts for delivering business value in today's highly mobile world. You'll learn about formatting for effect to make your data tell its story, and you'll be a master at creating visually arresting output on multiple devices that grabs attention, builds influence, and drives change. What You Will Learn Produce designer output that will astound your bosses and peers Make new insights as you chop and tweak your data as never before Create high-quality analyses in record time Create interdependent charts, maps, and tables Deliver visually stunning information Drill down through data to provide unique understandings Outshine competing products and enhance existing skills Adapt your dashboard delivery to mobile devices.