

1. Record Nr.	UNINA9910584476803321
Autore	Lee Li Way
Titolo	45 Conversations About Behavioral Economics : An Interdisciplinary Discussion Crossing Business, Public Policy, Sociology, and Psychology // by Li Way Lee, Aaron Keathley
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Soggetti	Economics - Psychological aspects Behavioral Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part 1: Supply -- Chapter 1: Networks in a Firm: Why Firms -- Chapter 2: Networks in a Firm: Gabrielle's Barber Shop -- Chapter 3: Networks in a Firm: Separation of Ownership and Control -- Chapter 4: Networks in a Firm: Board of Directors -- Chapter 5: Fragility: The Urge to Build an Empire -- Chapter 6: Fragility: Leverage -- Chapter 7: Fragility: Skin in the Game -- Chapter 8: Complexity: Your Favorite Processed Food -- Chapter 9: Complexity: The Complexity Fever -- Chapter 10: Similarity: Models of Similarity -- Chapter 11: Similarity: Matters of History and Luck -- Chapter 12: Networks among Firms: Best Network for Collusion -- Chapter 13: Networks among Firms: Gary Dinners -- Chapter 14: Externalities: You Can't Own Air -- Chapter 15: Externalities: The Flint Disaster -- Part 2: Demand -- Chapter 16: Demand by Head: Discounting the Future You -- Chapter 17: Demand by Head: To Marry or Not to Marry -- Chapter 18: Demand by Heart: Gambling -- Chapter 19: Demand by Heart: The Marshmallow Test -- Chapter 20: Demand under Peer Pressure: Picking Your Shoes -- Chapter 21: Demand under Peer Pressure: Your Last Hangover -- Chapter 22: Demand under Risk and Uncertainty: Insurance on Your Dream Car -- Chapter 23: Demand under Risk and Uncertainty: Fast and Frugal Way to Make Money -- Chapter 24: Demand Nudges: Nudges in Supermarket -- Chapter 25:

Demand Nudges: Wanna Health and Funeral Insurances? -- Chapter 26:
Demand Norms: Picking Your College and Major -- Chapter 27:
Demand Norms: Keep and Return Equilibriums -- Chapter 28: Demand
Bubbles: Tulip and Other Famous Bubbles -- Chapter 29: Demand
Bubbles: Demand by Robots -- Part 3: Market -- Chapter 30:
Regulators: Truth in Labelling -- Chapter 31: Regulators: Regulation,
Regulation Everywhere -- Chapter 32: Trustbusters: DuPont and GM
Then -- Chapter 33: Trustbusters: Big Techs Now -- Chapter 34:
Scammers: Ponzi Scheme -- Chapter 35: Scammers: Enron Scheme --
Chapter 36: Creative Destroyers: Tesla and Impossible Burger --
Chapter 37: Creative Destroyers: Creative Destruction Everywhere --
Chapter 38: Raiders: Your Favorite Corporate Raider -- Chapter 39:
Raiders: Four Defenses Against Raiders -- Part 4: Happiness -- Chapter
40: Income: Inequality USA -- Chapter 41: Income: Easterlin Paradox --
Chapter 42: Income: Hedonic Treadmill -- Chapter 43: Justice:
Capuchin Justice -- Chapter 44: Justice: Utilitarian and Pareto Principles
-- Chapter 45: Justice: Gross National Happiness. .

Sommario/riassunto

The hallmark of this book is its conversational format. The conversations are organic: no jargons, no additives such as equations and tables. Each conversation comes in bite-size, taking no more than ten minutes to digest. Li Way Lee is a professor emeritus at Wayne State University, USA. He is a founding member of the Society for the Advancement of Behavioral Economics (SABE). Aaron Keathley is an undergraduate student at Wayne State University, USA. He plays lacrosse on the university team, helps with food banks in Detroit, and immerses himself in behavioral economics and political science.

2. Record Nr.	UNINA9910973623803321
Autore	Ben-Ari Erez
Titolo	Microsoft Forefront UAG 2010 administrator's handbook : take full command of Microsoft Forefront Unified Access Gateway to secure your business applications and provide dynamic remote access with DirectAccess // Erez Ben-Ari, Ran Dolev
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ISBN	9786613545886 9781280237676 1280237678 9781849681636 1849681635
Edizione	[1st ed.]
Descrizione fisica	1 online resource (484 p.)
Altri autori (Persone)	DolevRan
Disciplina	005.8
Soggetti	Computer security Computer networks - Security measures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Copyright; Credits; About the Authors; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Planning Your Deployment; Basic principles; How UAG works; Software requirements; Hardware requirements; Considerations for placing the server; Planning the networking infrastructure; Domain membership; Planning remote connectivity; Load balancing and high availability; Choosing clients; From test to production; Tips for a successful deployment; Deployment checklist; Dos and Don'ts for a successful deployment; Summary; Chapter 2: Installing UAG What the installation contains Service Packs and updates; Preparing your server; Pre-installation checklist; Preparing the installation files; Installation; Verifying the installation; Running the Getting Started Wizard; Applying updates or Service Packs; Common issues during installation ; Post-installation issues; Summary; Chapter 3: UAG Building Blocks; What are Trunks and Applications?; Types of trunks; Types of applications; Built-in services; Web Applications; Client/Server

and Legacy; Browser-embedded applications; Terminal Services (TS) / Remote Desktop Services (RDS)
What is URL signing and how does it work? Designing your trunks, applications, and nesting; Some common applications and the appropriate templates; DNS name resolution; Preparing for an HTTPS trunk; Asymmetric encryption; Digital certificates; Creating an HTTPS trunk; Publishing an HTTP trunk; What happens when you add a trunk?; Summary; Chapter 4: Publishing Web Applications; The four steps to application publishing; Application specific hostname applications versus Portal hostname applications; The Add Application Wizard; Application order; Considerations for Exchange publishing
Considerations for Share Point publishing Different internal and external names; Same internal and external FQDN names but different protocols; Same internal and external names and protocols; Share point and IE security enhancements; What is the Active Directory Federation Services 2.0 application?; Certificate validation for published web servers; Did you remember to activate?; Summary; Chapter 5: Advanced Applications and Services; Advanced application types; Remote connectivity; Configuring browser embedded applications; Configuring client/server applications
Enhanced Generic Client Applications Enhanced HAT; Generic HTTP Proxy Enabled Client Application; Generic SOCKS Enabled Client Application; Citrix Program Neighborhood (Direct); Outlook (corporate/workgroup mode); SSL Application Tunneling component automatic disconnection; Local Drive Mapping; Remote Network Access; SSL Network Tunneling (Network Connector); Planning for Network Connector; Adding Network Connector to the portal; Configuring the Network Connector server; Activating and testing the Network Connector; Network Connector disconnecting?; SSTP; Remote Desktop applications
Remote Desktop RDG templates

Sommario/riassunto

Take full command of Microsoft Forefront Unified Access Gateway to secure your business applications and provide dynamic remote access with DirectAccess with this book and eBook
