Record Nr. UNINA9910583597603321 Autore Tsika Noah Titolo Cinematic Independence: Constructing the Big Screen in Nigeria // Noah Tsika Pubbl/distr/stampa [s.l.]: ,: University of California Press, , 2022 **ISBN** 9780520386105 0520386108 Edizione [1st ed.] Descrizione fisica 1 online resource Disciplina 384/.809669 Soggetti History / Africa / West Performing Arts / Film / History & Criticism Social Science / Ethnic Studies / African Studies Social sciences Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Introduction: screening Nigeria -- "The Nigeria solution": creative destruction and the making of a media capital -- Enugu in technicolor: independent production in late-colonial Nigeria -- Ends and beginnings: rebuilding the big screen -- Exhibiting Nollywood (and Hollywood): multiplexes, amusement parks, and the economy of experiences in today's Nigeria -- Conclusion: "affective ambience": New Nollywood and the persistence of Disneyfication. Cinematic Independence traces the emergence, demise, and rebirth of Sommario/riassunto big-screen film exhibition in Nigeria. Film companies flocked to Nigeria in the years following independence, beginning a long history of interventions by Hollywood and corporate America. The 1980s and 1990s saw a shuttering of cinemas, which were almost entirely replaced by television and direct-to-video movies. However, after 1999, the exhibition sector was revitalized with the construction of multiplexes. Cinematic Independence is about the periods that straddle this disappearing act: the immediate decades bracketing independence in 1960, and the years after 1999. At stake is the Nigerian postcolony's

role in global debates about the future of the movie theater. That it was eventually resurrected in the flashy form of the multiplex is not simply

an achievement of commercial real estate, but also a testament to cinema's persistence-its capacity to stave off annihilation or, in this case, come back from the dead.