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Descrizione fisica	1 online resource (203 pages)
Collana	Chandos Information Professional Series
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Soggetti	Academic writing - Publishing On-demand publications
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	The convergence of online book selling, digital printing, digital document workflow management and the computerization of small parcel logistics created a unique opportunity to create a viable commercial model for printing and supplying books on demand. This innovation was swiftly embraced by the academic publishing community heralding the rescue of the languishing academic monograph. The possibilities captured the imagination of creative academic and niche publishers enabling custom publishing, student editions of monographs, self-compiled wiki books and even the establishment of new university presses and open access publishers. This work takes an in-depth look at this phenomenon by looking back on two decades of innovation.