Record Nr. UNINA9910583345203321 Autore Casanova Lourdes Titolo Financing entrepreneurship and innovation in emerging markets // Lourdes Casanova, Peter Cornelius, Soumitra Dutta Pubbl/distr/stampa London, England:,: Academic Press,, 2018 ©2018 **ISBN** 0-12-804026-2 0-12-804025-4 Descrizione fisica 1 online resource (322 pages): illustrations Disciplina 658,421 Soggetti Entrepreneurship New business enterprises Schwellenlander Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto

Global innovation competitiveness: how emerging economies compare -- The impact of science and technology policies on rapid economic development in China -- Tencent: a giant asserting dominance -- Policies to drive innovation in India -- Flipkart and the race to the top of Indian e-commerce -- Banks, credit constraints, and the financial technology's evolving role -- Technology startups, innovation, and the market for venture capital -- Corporate venture capital -- Noninstitutional forms of entrepreneurial finance: angel investments, accelerators, and equity crowdfunding -- The role of government.

Sommario/riassunto Financing Entrepreneurship and Innovation in Emerging Markets offers an original perspective on the links between macro data on innovation,

an original perspective on the links between macro data on innovation, data on micro-entrepreneurial processes and venture capital supply. The authors synthesize two disparate fields of research and thinking - innovation and entrepreneurship and economics - to illuminate how domestic companies compete and the business environment in which entrepreneurial firms operate. Its broad scope and firm linkages between processes at different levels leapfrogs research topics. For those investigating entrepreneurship and innovation in the early stages of economic development, this book demonstrates how micro and

macro foundations of productivity, and hence economic growth and development, are inextricably intertwined.