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Titolo	Strategic financial management casebook / / Rajesh Kumar
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ISBN	0-12-809352-8
Descrizione fisica	1 online resource (666 pages)
Disciplina	658.15076
Soggetti	Corporations - Finance Corporations - Finance - Examinations Case studies.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Perspectives on strategic finance -- Wealth creation by Coca-Cola: a strategic perspective -- Wealth creation by Johnson & Johnson -- Wealth creation by Microsoft -- Wealth creation by Exxon Mobil -- Wealth creation: a case analysis of Apple -- Wealth creation: analysis of Google -- Wealth analysis of General Electric -- Strategies of wealth creation by Berkshire Hathaway -- Analysis of wealth: Walmart -- Wealth analysis of Facebook -- Wealth analysis of Procter and Gamble -- Wealth analysis of Wells Fargo -- Wealth creation by Amazon -- Wealth analysis of AT & T -- Wealth creation by Boeing -- Analysis of wealth: Time Warner Inc.
Sommario/riassunto	Strategic Financial Management Casebook strategically uses integrative case studies-cases that do not emphasize specific subjects such as capital budgeting or value based management-to provide a framework for understanding strategic financial management. By featuring holistic presentations, the book puts readers into the shoes of those responsible for the world's largest wealth creators. It covers strategies of growth, mergers and acquisitions, financial performance analysis over the past decade, wealth created in terms of stock returns since its listing in stock market, investment and financial decisions, cost of capital, and corporate valuation. In addition, the casebook also discusses corporate restructuring activities undertaken by each

company. Each chapter follows a template to facilitate learning, and each features an Excel-based case analysis worksheet that includes a complete data set for financial analysis and valuation.
