1. Record Nr. UNINA9910583326103321

Autore	Kumar Rajesh
Titolo	Strategic financial management casebook / / Rajesh Kumar
Pubbl/distr/stampa	Amsterdam, Netherlands : , : Elsevier, , 2017 ©2017
ISBN	0-12-809352-8
Descrizione fisica	1 online resource (666 pages)
Disciplina	658.15076
Soggetti	Corporations - Finance Corporations - Finance - Examinations Case studies.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Perspectives on strategic finance -- Wealth creation by Coca-Cola: a strategic perspective -- Wealth creation by Johnson & Johnson -- Wealth creation by Microsoft -- Wealth creation by Exxon Mobil -- Wealth creation: a case analysis of Apple -- Wealth creation: analysis of Google -- Wealth analysis of General Electric -- Strategies of wealth creation by Berkshire Hathaway -- Analysis of wealth: Walmart -- Wealth analysis of Facebook -- Wealth analysis of Procter and Gamble -- Wealth analysis of Wells Fargo -- Wealth creation by Amazon -- Wealth analysis of AT & T -- Wealth creation by Boeing -- Analysis of wealth: Time Warner Inc.
Sommario/riassunto	Strategic Financial Management Casebook strategically uses integrative case studies-cases that do not emphasize specific subjects such as capital budgeting or value based management-to provide a framework for understanding strategic financial management. By featuring holistic presentations, the book puts readers into the shoes of those responsible for the world's largest wealth creators. It covers strategies of growth, mergers and acquisitions, financial performance analysis over the past decade, wealth created in terms of stock returns since its listing in stock market, investment and financial decisions, cost of capital, and corporate valuation. In addition, the casebook also discusses corporate restructuring activities undertaken by each

company. Each chapter follows a template to facilitate learning, and each features an Excel-based case analysis worksheet that includes a complete data set for financial analysis and valuation.

2. Record Nr. UNINA9910787729103321

Autore	Jongsma Arthur E., Jr., <1943->
Titolo	Adult psychotherapy homework planner / / Arthur E. Jongsma, Jr
Pubbl/distr/stampa	Hoboken, New Jersey : , : John Wiley & Sons, , 2014 ©2014
ISBN	1-118-83625-1 1-118-83637-5
Edizione	[Fifth edition.]
Descrizione fisica	1 online resource (482 p.)
Collana	PracticePlanners
Disciplina	616.89/14
Soggetti	Psychotherapy - Planning Psychotherapy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; PracticePlanners® Series; Title Page; Copyright; Dedication; PRACTICEPLANNERS® SERIES PREFACE; ACKNOWLEDGMENTS; INTRODUCTION; WHY HOMEWORK?; HOW TO USE THIS HOMEWORK PLANNER; ABOUT THE ASSIGNMENTS; CARRYING OUT THE ASSIGNMENT; SECTION 1: ANGER CONTROL PROBLEMS; ALTERNATIVES TO DESTRUCTIVE ANGER; EXERCISE 1.A: ALTERNATIVES TO DESTRUCTIVE ANGER; ANGER JOURNAL; EXERCISE 1.B: ANGER JOURNAL; ASSERTIVE COMMUNICATION OF ANGER; EXERCISE 1.C: ASSERTIVE COMMUNICATION OF ANGER; ASSERTIVE COMMUNICATION LOG; SECTION 2: ANTISOCIAL BEHAVIOR; HOW I HAVE HURT OTHERS EXERCISE 2.A: HOW I HAVE HURT OTHERSLETTER OF APOLOGY; EXERCISE 2.B: LETTER OF APOLOGY; THREE ACTS OF KINDNESS; EXERCISE 2.C: THREE ACTS OF KINDNESS; SECTION 3: ANXIETY; ANALYZE THE PROBABILITY OF A FEARED EVENT; EXERCISE 3.A: ANALYZE THE PROBABILITY OF A FEARED EVENT; PAST SUCCESSFUL ANXIETY COPING; EXERCISE 3.B: PAST SUCCESSFUL ANXIETY COPING;

WORRY TIME; EXERCISE 3.C: WORRY TIME; DAILY "WORRY TIME" LOG; SECTION 4: ATTENTION DEFICIT DISORDER (ADD) - ADULT; PROBLEM SOLVING: AN ALTERNATIVE TO IMPULSIVE ACTION; EXERCISE 4.A: PROBLEM SOLVING: AN ALTERNATIVE TO IMPULSIVE ACTION SELF-MONITORING/SELF-REWARD PROGRAMEXERCISE 4.B: SELF-MONITORING/SELF-REWARD PROGRAM; SELF-MONITORING/SELF-REWARD FORM; SYMPTOMS AND FIXES FOR ADD; EXERCISE 4.C: SYMPTOMS AND FIXES FOR ADD; SECTION 5: BIPOLAR-DEPRESSION; EARLY WARNING SIGNS OF DEPRESSION; EXERCISE 5.A: EARLY WARNING SIGNS OF DEPRESSION; IDENTIFYING AND HANDLING TRIGGERS; EXERCISE 5.B: IDENTIFYING AND HANDLING TRIGGERS; SECTION 6: BIPOLAR-MANIA; KEEPING A DAILY RHYTHM; EXERCISE 6.A: KEEPING A DAILY RHYTHM; DAILY ACTIVITIES FORM; SELF-MONITORING OF MOODS; RECOGNIZING THE NEGATIVE CONSEQUENCES OF IMPULSIVE BEHAVIOR
EXERCISE 6.B: RECOGNIZING THE NEGATIVE CONSEQUENCES OF IMPULSIVE BEHAVIORWHAT ARE MY GOOD QUALITIES?; EXERCISE 6.C: WHAT ARE MY GOOD QUALITIES?; WHY I DISLIKE TAKING MY MEDICATION; EXERCISE 6.D: WHY I DISLIKE TAKING MY MEDICATION; SECTION 7: BORDERLINE PERSONALITY; JOURNAL AND REPLACE SELF-DEFEATING THOUGHTS; EXERCISE 7.A: JOURNAL AND REPLACE SELF-DEFEATING THOUGHTS; PLAN BEFORE ACTING; EXERCISE 7.B: PLAN BEFORE ACTING; SECTION 8: CHILDHOOD TRAUMA; CHANGING FROM VICTIM TO SURVIVOR; EXERCISE 8.A: CHANGING FROM VICTIM TO SURVIVOR; DEEP BREATHING EXERCISE; EXERCISE 8.B: DEEP BREATHING EXERCISE
FEELINGS AND FORGIVENESS LETTEREXERCISE 8.C: FEELINGS AND FORGIVENESS LETTER; SECTION 9: CHRONIC PAIN; PAIN AND STRESS JOURNAL; EXERCISE 9.A: PAIN AND STRESS JOURNAL; SECTION 10: COGNITIVE DEFICITS; MEMORY AID-PERSONAL INFORMATION ORGANIZER; EXERCISE 10.A: MEMORY AID-PERSONAL INFORMATION ORGANIZER; MEMORY ENHANCEMENT TECHNIQUES; EXERCISE 10.B: MEMORY ENHANCEMENT TECHNIQUES; SECTION 11: DEPENDENCY; MAKING YOUR OWN DECISIONS; EXERCISE 11.A: MAKING YOUR OWN DECISIONS; SATISFYING UNMET EMOTIONAL NEEDS; EXERCISE 11.B: SATISFYING UNMET EMOTIONAL NEEDS; TAKING STEPS TOWARD INDEPENDENCE
EXERCISE 11.C: TAKING STEPS TOWARD INDEPENDENCE

Sommario/riassunto

This guide contains 92 ready-to-use, between-session assignments designed to fit virtually every therapeutic mode. Featuring new and updated assignments and exercises that coordinate with evidence-based treatment, the assignments found in this reference are grouped by behavioral problems including depression, low self esteem, anxiety, dependency, eating disorder, and phase of life problems. An accompanying CD-ROM allows clinicians to customize the assignments to fit a particular client need or treatment situation. The companion CD-ROM is not included as part of the e-book file, but is availabl