1. Record Nr. UNINA9910454452103321

| | |
|---|---|
| Autore | Burke Edmund M |
| Titolo | Managing a company in an activist world [[electronic resource] ] : the leadership challenge of corporate citizenship / / Edmund M. Burke |
| Pubbl/distr/stampa | Westport, Conn., : Praeger, 2005 |
| ISBN | 1-282-40612-4<br>9786612406126 |
| Descrizione fisica | 1 online resource (206 p.) |
| Disciplina | 658.4<br>658.4/08<br>658.408 |
| Soggetti | Social responsibility of business<br>Industrial management - Social aspects<br>Corporations - Public relations<br>Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. [173]-182) and indexes. |
| Nota di contenuto | Contents; Preface; Acknowledgments; 1 With Apologies to James Carville . . . ""It's the Behavior, Stupid""; 2 The Case for Change; 3 The Faces of Activism; 4 Step One: You Start with a Vision-A Social Vision; 5 Step Two: Abandon the Command and Control Style of Managing External Affairs; 6 Step Three: Use the CACDIC Strategy; 7 Step Four: Who Are Our External Stakeholders and What Do They Value?; 8 Step Five: What Are the Characteristics of Our Relationships?; 9 Preparing Managers for the New New Thing; 10 The Stakeholder Relations Plan 11 The Site Community Strategy: A Responsibility of the Facility Manager12 The Site Community Strategy, Continued; 13 The Societal Strategy-The CEO's Responsibility; Notes; Name Index; Subject Index |
| Sommario/riassunto | Against a backdrop of corporate scandal, business leaders can no longer rely on the old-fashioned style of one-sided community relations programs to promote a good image. Nor can they expect preferential treatment just because they meet their tax obligations. Pressure from all sides is forcing corporate leaders to increase their investments in the communities they serve and redefining their |

relationships with key stakeholder groups, including employees, suppliers, governing boards, shareholders, and the press. Safeguarding the environment, supporting human rights, eliminating child labor, ente

2. Record Nr. UNINA9910583069903321

| | |
|---|---|
| Autore | Bauri Ranjit |
| Titolo | Metal matrix composites by friction stir processing / / Ranjit Bauri and Devinder Yadav, Department of Metallurgical and Materials Engineering, Indian Institute of Technology Madras, Chennai, India |
| Pubbl/distr/stampa | Oxford : , : Butterworth-Heinemann, , [2018]<br>©2018 |
| ISBN | 0-12-813730-4<br>0-12-813729-0 |
| Descrizione fisica | xi, 119 p. : ill., chart ; ; 23 cm |
| Collana | Friction stir welding and processing book series |
| Disciplina | 620.16 |
| Soggetti | Friction stir welding<br>Metals - Formability<br>Machining |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references. |

3. Record Nr. UNISALENTO991001872919707536

| | |
|---|---|
| Autore | Giuman, Marco, 1967- |
| Titolo | Il fuso rovesciato : fenomenologia dell'amazzone tra archeologia, mito e storia nell'Atene del VI e del V secolo a. C. / Marco Giuman |
| Pubbl/distr/stampa | Napoli : Loffredo, c2005 |
| ISBN | 8875641145 |
| Descrizione fisica | 407 p. : ill. ; 24 cm. |
| Collana | Quaderni di ostraka ; 10 |
| Soggetti | Amazzoni - Archeologia<br>Amazzoni - Grecia - Atene<br>Atene (Grecia) Antichità |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Contiene bibliografia: pp. [383]-404 |

4. Record Nr. UNISALENTO991003901739707536

| | |
|---|---|
| Autore | Wittmann, Reinhard |
| Titolo | Buchmarkt und Lektüre im 18. und 19. Jahrhundert : Beiträge zum literarischen Leben 1750-1880 / Reinhard Wittmann |
| Pubbl/distr/stampa | Tübingen : M. Niemeyer, 1982 |
| ISBN | 3484350067 |
| Descrizione fisica | XII, 252 p. ; 23 cm |
| Collana | Studien und Texte zur Sozialgeschichte der Literatur ; 6 |
| Disciplina | 073 |
| Soggetti | Editoria tedesca<br>Letteratura tedesca<br>Lettura - Diffusione - Germania |
| Lingua di pubblicazione | Tedesco |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |