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Descrizione fisica	1 online resource (xvii, 226 pages) : illustrations
Collana	Gale eBooks
Classificazione	32.24.56 40.08
Disciplina	364.168
Soggetti	Computer crimes - Prevention Electronic commerce - Security measures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	; Preface -- The global cybercrime industry -- The startup and spinoff firm -- The small and medium-sized enterprise (SME) -- The large corporation -- Mergers and acquisitions -- Joint ventures and strategic partnerships -- The subsidiary -- Franchising -- IP, licensing, and outsourcing -- Cybercrime and business : emerging themes and strategic directions.
Sommario/riassunto	"[This book] examines the three most prevalent cybercrimes afflicting today's corporate security professionals: piracy, espionage, and computer hacking. By demonstrating how each of these threats evolved separately and then converged to form an ultra-dangerous composite threat, the book discusses the impact the threats pose and how the very technologies that created the problem can help solve it. [The book] then offers viable strategies for how different types of businesses--from large multinationals to small start-ups--can respond to these threats to both minimize their losses and gain a competitive advantage. The book concludes by identifying future technological threats and how the models presented in the book can be applied to handling them. [This book:] demonstrates how to ... handle corporate cyber security

issues using case studies from a wide range of companies around the globe; highlights the regulatory, economic, cultural, and demographic trends businesses encounter when facing security issues; and profiles corporate security issues in major industrialized, developing, and emerging countries throughout North America, Europe, Asia, Latin America, Africa, and the Middle East."--
