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| 1. Record Nr. | UNINA990009263600403321 |
| Titolo | Advances in Visual Computing [Risorsa elettronica] : 5th International Symposium, ISVC 2009, Las Vegas, NV, USA, November 30-December 2, 2009. Proceedings, Part II / edited by George Bebis, Richard Boyle, Bahram Parvin, Darko Koracin, Yoshinori Kuno, Junxian Wang, Renato Pajarola, Peter Lindstrom, André Hinkenjann, Miguel L. Encarnação, Cláudio T. Silva, Daniel Coming |
| Pubbl/distr/stampa | Berlin ; Heidelberg : Springer, 2009 |
| ISBN | 9783642105203 |
| Collana | Lecture Notes in Computer Science , 0302-9743 ; 5876 |
| Lingua di pubblicazione | Inglese |
| Formato | Risorsa elettronica |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910583042403321 |
| Autore | Moskowitz Sanford L |
| Titolo | Cybercrime and business : strategies for global corporate security // Sanford L. Moskowitz |
| Pubbl/distr/stampa | Oxford, United Kingdom : , : Butterworth-Heinemann, an imprint of Elsevier, , [2017]
2017 |
| ISBN | 0-12-800388-X
0-12-800353-7 |
| Descrizione fisica | 1 online resource (xvii, 226 pages) : illustrations |
| Collana | Gale eBooks |
| Classificazione | 32.24.56
40.08 |
| Disciplina | 364.168 |
| Soggetti | Computer crimes - Prevention
Electronic commerce - Security measures |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references at the end of each chapters and |

index.

Nota di contenuto

; Preface -- The global cybercrime industry -- The startup and spinoff firm -- The small and medium-sized enterprise (SME) -- The large corporation -- Mergers and acquisitions -- Joint ventures and strategic partnerships -- The subsidiary -- Franchising -- IP, licensing, and outsourcing -- Cybercrime and business : emerging themes and strategic directions.

Sommario/riassunto

"[This book] examines the three most prevalent cybercrimes afflicting today's corporate security professionals: piracy, espionage, and computer hacking. By demonstrating how each of these threats evolved separately and then converged to form an ultra-dangerous composite threat, the book discusses the impact the threats pose and how the very technologies that created the problem can help solve it. [The book] then offers viable strategies for how different types of businesses-- from large multinationals to small start-ups--can respond to these threats to both minimize their losses and gain a competitive advantage. The book concludes by identifying future technological threats and how the models presented in the book can be applied to handling them. [This book:] demonstrates how to ... handle corporate cyber security issues using case studies from a wide range of companies around the globe; highlights the regulatory, economic, cultural, and demographic trends businesses encounter when facing security issues; and profiles corporate security issues in major industrialized, developing, and emerging countries throughout North America, Europe, Asia, Latin America, Africa, and the Middle East."--
