

1. Record Nr.	UNINA9910580225403321
Autore	Ganahl Simon
Titolo	Campus Medius: Digital Mapping in Cultural and Media Studies // Simon Ganahl
Pubbl/distr/stampa	Bielefeld : , : transcript Verlag, , [2022] ©2022
ISBN	9783839456019 3839456010
Descrizione fisica	1 online resource (356 p.)
Collana	Digital Humanities ; ; 4
Soggetti	SOCIAL SCIENCE / Media Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- Preface -- I. Overview -- 1. Topography: Campus Medius 1.0 -- 2. Topology: Campus Medius 2.0 -- 3. Data Model and Infrastructure -- 4. Mapping Modern Media -- II. Topography -- 1. Aspern Airfield -- 2. Lion of Aspern -- 3. Lassalle Hof -- 4. Adolf Hitler House -- 5. UFA Ton Kino -- 6. Burgtheater -- 7. Engelmann Arena -- 8. Friedensbrücken Kino -- 9. Neue Freie Presse -- 10. Schönbrunn Palace Gardens -- 11. Tonkino Fischer -- 12. Karl Marx Hof -- 13. Radio Wien -- 14. German Embassy -- 15. Schwarzenbergplatz -- III. Topology -- 1. How to Use Reason: Sovereign Signs -- 2. How to Capture Life: Examining Gazes -- 3. How to Speak Up: Governed Transmissions -- IV. Appendix -- 1. List of Figures -- 2. List of Sources -- 3. Project Team
Sommario/riassunto	Digital cartography offers new opportunities for research in cultural and media studies. Simon Ganahl documents the development of a project from a historical case study to a mapping platform. Based on the question what a media experience is, the concepts of the apparatus (dispositif) and the actor-network are translated into a data model. A time-space of 24 hours in Vienna in May 1933, marked by a so-called »Turks Deliverance Celebration« (Türkenbefreiungsfeier), serves as an empirical laboratory. This Austrofascist rally is mapped from multiple perspectives and weaved into media-historical networks, spanning from the seventeenth century up to the present day.

