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Titolo	Design, Operation and Evaluation of Mobile Communications : Third International Conference, MOBILE 2022, Held as Part of the 24th HCI International Conference, HCII 2022, Virtual Event, June 26 – July 1, 2022, Proceedings // edited by Gavriel Salvendy, June Wei
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Collana	Lecture Notes in Computer Science, , 1611-3349 ; ; 13337
Disciplina	621.38456 621.3845
Soggetti	User interfaces (Computer systems) Human-computer interaction Coding theory Information theory Computer engineering Computer networks Social sciences - Data processing Artificial intelligence User Interfaces and Human Computer Interaction Coding and Information Theory Computer Engineering and Networks Computer Application in Social and Behavioral Sciences Artificial Intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Designing Mobile Interactions and Systems -- Identifying Interaction and Awareness Services in Mobile Collaborative Applications -- Application of Virtual Simulation Technology in Dragon Boat Race Teaching and Cultural Promotion -- Research on the Promotion of Excellent Sports Culture of the Chinese Nation Based on AR Technology---Take Ansai Waist Drum as an Example -- Evaluating

Intertwined Effects of Emoji and Message Framing to Vaccine Communication Strategy -- TimeAlone - The Stress Relieving Android App that Combines Diary and Music -- The Effectiveness of Smart Tourism in Malaysia in Covid-19 Post-Pandemic Era: A Case Study -- Towards the Implementation of Versatile Mobile Health Solutions for the Management of Immunization against Infectious Disease in Nigeria -- Remote at Court - Challenges and Solutions of Video Conferencing in the Judicial System -- Scene Design of Virtual Singing Bar Oriented to Metauniverse -- User Experience and Adoption of Mobile Communications -- Technology Acceptance Before and After Covid Pandemic -- What Drives Mobile Game Stickiness? A Perspective from Uses and Gratifications Theory -- Research on the Construction of the Quality Maturity Evaluation in the Product R&D Phase -- How Arousing Benefits and Ethical Misgivings Affect AI-based Dating App Adoption: The Roles of Perceived Autonomy and Perceived Risks -- The Surprise of Underestimation: Analyzing the Effects and Predictors of the Accuracy of Estimated Smartphone Use -- Users' Satisfaction of Personality Types Integration in HCI -- The Security and Privacy Protection Framework for Wearable Devices -- The Integrated Model Based on Big Data for Wearable Service Quality Trust -- Mobile Commerce and Advertising -- The Effect of Influencer Persona on Consumer Decision-Making Towards Short-form Video Ads — From The Angle of Narrative Persuasion -- Social Media Advertising and Consumer Purchase: A Literature Review -- The Synergistic Effect of Sales Discount and Mobile Advertising: How KOL Influence Online Education Community Purchases -- Do we Need to Push Harder when Social Commerce Crosses Borders: A Cross-Cultural Empirical Research -- Dynamic Effects of Seller Competition on Platform Product Abundance from Short-Term and Long-Term Perspective -- What's the Role of Mega-influencers in Live Streaming E-commerce—A Natural Experiment -- Consumers Intention to Buy Agricultural Products Via Livestreaming Platforms in Southern China -- Virtual Influencers: The Effects of Controlling Entity, Appearance Realism and Product Type on Advertising Effect -- Mobile Interactions with Agents -- Privacy of AI-Based Voice Assistants: Understanding the Users' Perspective - A Purposive Review and a Roadmap for Elevating Research on Privacy from a User-Oriented Perspective -- Episodic and Semantic Memory for Interactions with Voice-Based Conversational Agents: Developing an Integrative Model of Technology Engagement and Cognitive Elaboration -- Design of WeChat Guide System in Exhibition Venues -- Music-guided Imagination and Digital Voice Assistant – Study Design and First Results on the Application of Voice Assistants for Music-Guided Stress Reduction -- Effects of the Surroundings in Human-Robot Interaction: Stereotypical Perception of Robots and its Anthropomorphism -- Speech-based Virtual Assistant for Treatment of Alzheimer Disease Patient using Virtual Reality Environment (VRE) -- Emerging Mobile Technologies -- Performance Evaluation of Self-Adaptive Rectenna for RF Energy Harvesting Applications -- Principles and Application of Mobile Cloud Computing in Payments and Health Care Solution -- A Mixed Reality-Based Framework for Blended Learning Environment -- Expanding Rural Community Networks Through Partnerships with Key Actors -- 10 GHz Compact Shunt-Diode Rectifier Circuit Using Thin Film Ag/AZO Schottky Barrier Diode for Energy Harvesting Applications -- A Comparative Study of Navigation API ETA Accuracy for Shuttle Bus Tracking -- A 2x2 Array Antenna for Multi-Band Energy Harvesting for Biomedical Sensing Applications -- (AR)e These Products Making Sense? Resolving Product Schema-Incongruity with Augmented Reality.

International Conference on Design, Operation and Evaluation of Mobile Communications, MOBILE 2022, held as part of the 23rd International Conference, HCI International 2022, which was held virtually in June/July 2022. The total of 1271 papers and 275 posters included in the HCII 2022 proceedings was carefully reviewed and selected from 5487 submissions. The MOBILE 2022 proceedings were organized in the following topical sections: Designing Mobile Interactions and Systems; User Experience and Adoption of Mobile Communications; Mobile Commerce and Advertising; Mobile Interactions with Agents; Emerging Mobile Technologies.
