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Descrizione fisica	1 online resource (470 pages)
Collana	Religion and Philosophy Series
Disciplina	174.4
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Table of Contents -- 0. Introduction -- 1. Basic of ethics -- 2. Ethical valuation approaches -- 3. The image of humans -- 4. Ethical problems of the economy: Enron, Subprime & Co. – from crisis to crisis -- 5. Market and morality -- 6. Institutional ethics: the state regulatory framework -- 7. Tools of ethics for management 8. New chapter: Politics and Ethics -- 9. Ethics in business education. .
Sommario/riassunto	In this textbook we examine the extent to which moral values play a role as productive forces for companies and the economy as a whole, and explores the effect of ethical and unethical behavior at both levels. We show how ethics improves productivity, and provide specific ethics tools for practical application for both students and managers. Stemming from an overall interdisciplinary approach, this textbook fills a gap in the literature on ethics in business. Following a textbook structure, we first derive knowledge from scientific studies that are relevant for students, and then summarize the results. We explain ethical assessment approaches, and then provide an ethical assessment of economic behavior using case studies. Roleplaying and games are used to explain the behavior of people in relation to ethics. The 2nd edition has been completely revised and expanded to include new findings from the behavioral sciences (psychology, social psychology, sociology and behavioral economics). In particular, the research on emotions, motivation and group behavior have given rise to many new

impulses in business ethics. In addition, new case studies and new chapters were included, like Politics and Morality, Theories of Justice, Global Ethics, and Institutions as Solutions to Specific Game Situations (game theory). This book is important for students and researchers as well as policymakers and business executives due to its focus on applications.
