

1. Record Nr.	UNINA9910624385803321
Autore	Bhatt Swati
Titolo	Entrepreneurship Today : The Resurgence of Small, Technology-Driven Businesses in a Dynamic New Economy // by Swati Bhatt
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783031114953 9783031114946
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (239 pages)
Disciplina	330.9 658.421
Soggetti	Industries Technological innovations New business enterprises Venture capital Economic development Innovation and Technology Management Start-Ups and Venture Capital Economic Development, Innovation and Growth
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. Disintermediation -- 3. Shared experience of the pandemic as a bonding mechanism -- 4. Access to data can be empowering: reimagining life-style choices -- 5. The role of government: Cares Act of 3/2020 and ARP of 3/2021 -- 6. Is there a surge in business dynamism? Evidence at the national and state level -- 7. A deep dive into start-up trends: 1994-2021 -- 8. The two digital revolutions: 1994-2006 and 2010-2021 -- 9. State-level characteristics of start-up activity: sectors and demographics -- 10. Conclusion: has the shared pandemic experience created a collective awakening?
Sommario/riassunto	This book explores how the U.S. has been in the throes of a startup revolution, fueled by a risk-taking culture. There has been a growth of young startups from 1994, accelerating after 2010 through the present

day. Most entrepreneurial activity is in the professional and business services sector, which comprises technical services as well as research and development. However, new establishments face a low survival rate, suggesting that starting businesses is not the problem, sustaining their development and growth is the principal challenge. A paradox is presented by the simultaneous presence of declining labor force participation rates among prime working age adults, a decrease in productivity growth rates in the past decade and a startup revolution. Entrepreneurship can be defined by four native skills that are acquired by experience rather than formal education: resourcefulness, practical intelligence, over-optimism and personal initiative. They emerge from an underlying culture of risk-taking which embraces collaboration, openness to new ideas and an awareness of the environment and the needs of people. Connectivity and shared experiences create communities which provide a sense of belonging and identity through the narrative portrayed and the shared values established. A risk-taking culture is born in such an environment, it cannot be taught but must be learned through experience. Swati Bhatt received her Ph.D. in Economics from Princeton University in 1986 and has been a faculty member there since 1992. Her research interests include the economics of digitization and industrial organization with a focus on the technology industry. Bhatt was a research economist at the Federal Reserve Bank of New York (1985-1990) and taught at New York University's Stern School of Business (1990-1992). Her publications include: *How Digital Communication Technology Shapes Markets* (2017) and *The Attention Deficit: Unintended Consequences of Digital Connectivity* (2019). .

2. Record Nr.	UNINA9910574867403321
Autore	Oliver Jeff <1973->
Titolo	Landscapes and Social Transformations on the Northwest Coast : Colonial Encounters in the Fraser Valley // Jeff Oliver
Pubbl/distr/stampa	University of Arizona Press, 2022 Tucson : , : University of Arizona Press, , 2010 ©2010
ISBN	0-8165-4893-5
Descrizione fisica	1 online resource (xii, 249 pages) : illustrations, maps ;
Collana	The archaeology of colonialism in native North America
Soggetti	Weisse Indianer Sozialer Wandel Kulturwandel Landschaftsentwicklung Social conditions Social archaeology Material culture Land settlement Indians of North America - First contact with other peoples Human ecology Historical geography Cultural landscapes Colonization - Social aspects Colonisation - Aspect social - Histoire Colonisation interieure - Colombie-Britannique - Fraser, Vallee du - Histoire Culture materielle - Colombie-Britannique - Fraser, Vallee du Ecologie humaine - Colombie-Britannique - Fraser, Vallee du Archeologie sociale - Colombie-Britannique - Fraser, Vallee du Paysages culturels - Colombie-Britannique - Fraser, Vallee du Indians of North America - First contact with other peoples - British Columbia - Fraser River Valley Colonization - Social aspects - History Land settlement - British Columbia - Fraser River Valley - History Material culture - British Columbia - Fraser River Valley Human ecology - British Columbia - Fraser River Valley Social archaeology - British Columbia - Fraser River Valley Cultural landscapes - British Columbia - Fraser River Valley

History
Fraser River
British Columbia Fraser River Valley
Fraser River Valley (B.C.) Social conditions
Fraser River Valley (B.C.) Historical geography

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Nota di contenuto

Setting the scene -- Constructing an Aboriginal landscape -- Beyond the water's edge -- Between stories and the landscape -- Ambiguity and geographic truths -- Toward the colonization of opinion -- The paradox of progress -- Ties that bind, lines that divide -- A view from the ground.

Sommario/riassunto

This groundbreaking work examines engagement between people and the environment across a variety of themes, from aboriginal appropriation of nature to colonists a reworking of physical and conceptual geographies, demonstrating the consequences of these interactions as they permeated various social and cultural spheres. It offers a new lens for viewing a region as it provides fresh insight into such topics as landscape change, perceptions of place, and Indigenous-white relations.

The Fraser Valley has long been a scene of natural resource appropriation--furs and fish, timber and agriculture--with settlement patterns and land claims centering on the use of these materials. Oliver demonstrates how social change and cultural understanding are tied to the way that people use and remake the landscape. Drawing on ethnographic texts, archaeological evidence, cartography, and historical writing, he has created a deep history of the valley that enables us to view how human entanglements with landscape were creative of a variety of contentious issues. By capturing the multiple dynamics that were operating in the past, Oliver shows us not only how landscape transformations were implicated in constructing different perceptions of place but also how such changes influenced peoples a understanding of history and identity.

The Fraser Valley in British Columbia has been viewed historically as a typical setting of Indigenous-white interaction. Jeff Oliver now reexamines the social history of this region from pre-contact to the violent upheavals of nineteenth and early twentieth century colonialism to argue that the dominant discourses of progress and colonialism often mask the real social and physical process of change that occurred here--change that can be more meaningfully tied to transformations in the land.
