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Autore	Schwartzman Paul
Titolo	Arson and juveniles : responding to the violence : a review of teen firesetting and interventions : special report [[electronic resource] /] / Paul Schwartzman, Hollis Stambaugh, John Kimball
Pubbl/distr/stampa	Emmitsburg, Md. (16825 South Seton Ave., Emmitsburg 21727) : , : Federal Emergency Management Agency, U.S. Fire Administration, , [1998?]
Descrizione fisica	36 unnumbered pages : digital, PDF file
Collana	United States Fire Administration technical report Tenical report series ; ; 095
Altri autori (Persone)	StambaughHollis KimballJohn
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Autore	Martinez-Lopez Francisco J.
Titolo	Advances in Digital Marketing and eCommerce : Third International Conference, 2022 / / edited by Francisco J. Martínez-López, Luis F. Martínez
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Descrizione fisica	1 online resource (319 pages)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
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Soggetti	Marketing Business information services Strategic planning Leadership IT in Business Business Strategy and Leadership
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Sommario/riassunto	This book highlights the latest research articles presented at the Third Digital Marketing & eCommerce Conference in June 2022. Papers include a varied set of digital marketing and eCommerce-related topics such as user psychology and behavior in social commerce, influencer marketing in social commerce, social media monetization strategies and social commerce characteristics. The papers also extends to the topics of branding, business models, user and data privacy, social video marketing and commerce, among others.